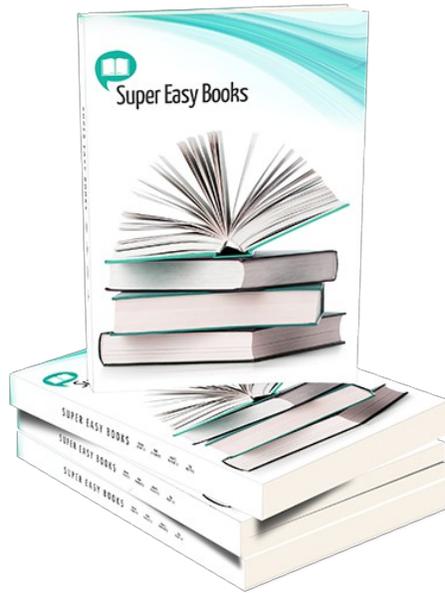


Super Easy Books: Super Easy Quick Start



Super Easy Books:

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Getting Started with Super Easy Books

Congratulations on purchasing Super Easy Books. You've made a very wise decision to start producing super simple books that can earn you a healthy monthly income over the months and years to come.

The first thing we want you to remember is that **EXTREME FOCUS** is required. Many people make the mistake of quickly writing 1 or 2 super easy books, then they wait for the money to roll in.

This is a mistake.

It's an *insult* - not to us, but **to yourself and your business** - to only produce a couple of books using this very simple, powerful system.

These books are *SO* easy to produce that it would be foolish to stop at just 1 or 2. You could produce dozens of books over the period of a few weeks. You won't believe how many you could create in a single year.

But to just “dip your toes in” and not give a real try won't do anything for you. If you produce just 10 to 20 Super Easy Books, it could completely revolutionize the way you live your life.

Imagine what an extra \$100, \$200, \$500, \$1,000 per month could do for you. It's not unattainable. In fact, it's small fries compared to the real potential here, especially if you properly mass market the best books.

Please Use Logic and Common Sense...

It's OK to think big, but words and thoughts are nothing - action is **everything**.

The reason you're reading Super Easy Books is that you're able to think big. You know there are lots of ways outside of the conventional workplace to earn a living for yourself - even if you're just looking to earn a few extra bucks at first.

If you pursue the Super Easy Books system long enough, the results will pay off tenfold or more. But, you need to use common sense and logic.

Think: **Would you be happy to purchase this book from the bookshelf?**

Just to be crystal clear about this...

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“Super Easy Books” does not mean “Low Quality Books.” Sure, you CAN use the Super Easy Books system to very quickly produce junk books, but that would be entirely missing the point.

Always produce books that **you're proud of**, that you're proud to share with your friends and family. Always remember that there's someone else on the other end who is looking to extract some sort of educational or entertainment value out of your book.

If you keep that in mind, and spend that extra little bit of time and money polish your Super Easy Books and make them something you're proud of, you'll not only produce better books and provide more value...

You'll see a LOT more cash, consistently flowing into your bank account.

Write a Super Easy Book, make it *really* good, and you'll reap the rewards for not just years - but the decades to come.

You can and should go the extra mile for at least some (but probably most) of your books. Especially for proven sellers, it's worth it to invest a few bucks to have your book cover professionally done.

Resources are provided throughout this book for you.

You can get entire books written for anywhere from \$50 to \$5,000 depending on where you look. Books will always be hot, in both physical and digital form.

GO THE EXTRA MILE!

...or don't even bother

Until they invent a Kindle that makes it easy to write notes in the margins, **you should be producing both physical AND digital books.** It's too easy to produce a book for both the digital and physical world.

And, as with all businesses, tracking your numbers and metrics closely is important. If the idea of this makes you yawn, as it does so many other people, think about it this way...

You can create money “**out of thin air**” by spending and investing even small amounts of money in the right ways...

Examples:

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- You invest an extra \$50 to create a cover and improve your design, creating **extra sales** from people who would have otherwise not have purchased.
- You create a website for your book and add an e-mail opt-in page to promote your book sales and advertise future books, giving you **residual extra sales**.
- You invest \$10 per day in keyword-targeted ads for your book and get 2 to 3 extra book sales per day, resulting in an extra profit of \$3-5 per day.

Of all the examples above, the last one should really appeal to you. If you track your numbers carefully, **you can literally spend money to make money.**

That's how businesses are built.

Once you write a few books, analyze your books and take a look at the ones that seem to be “hotter” than the others.

What can you do to make it hotter?

- Could you send it to a publisher or two?
- Could you buy advertising for it? Facebook, Google, Advertising.com?
- Could you send it to a few editors? Or 100 editors?
- Could you write a press release for it?
- Could you try to get on the radio or local media?
- Could you write an article for a major newspaper or website? (It's not hard...)
- Could you benefit from Social Media? Reddit? LinkedIn? Twitter?

We obviously don't have time to hold your hand through each and every one of these things, but you can absolutely take it to the next level yourself.

Use common sense. **Be ambitious and creative about your winners, keep improving them, and don't give up...especially after just one or two!**

How To Best Use Super Easy Books

To get the most out of Super Easy Books, let's talk about the best way for you to absorb it.

No matter how the information is delivered (text, audio, video, webinar) you will generally find these three different types of information:

1.) Surface Information

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Surface information is all most people see. It's the information that is plainly and easily read or watched or listened to. It doesn't require any brainwork or pondering. It is what it is.

In text it's the words you read.

In audio it's what you hear.

In video or on a webinar it's what you see and hear.

2.) Hidden Information

Hidden information is information that either the author did not know was there OR left it out intentionally so the reader (listener, viewer) could figure it out on their own.

Hidden information is derivative information. **It's putting two related or unrelated facts together and coming up with a new idea.**

Here's a perfect example.

Here are two separate bits of information from a book about earning extra income with Google AdSense:

1.) The author mentioned early in the book that some niche markets paid much better than others. And although you could get some Pay Per Click data from the Google Keyword tool, the only way to know for sure was to test for yourself.

2) Later on in the eBook he talked about selling your AdSense Sites on Flippa. He mentioned several things you should put in your ad when you listed them. One of these things was screenshots of your AdSense earnings.

Do you see the connection? Even though the author didn't explicitly mention it, there is hidden information you can produce with those two bits of information:

You can **find the highest paying niche markets** by searching Flippa for AdSense auctions and look at the revenue numbers!

The information was completely hidden from view and most people just reading the surface information would have completely missed it.

3.) Quantum Information

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This is where it gets spooky.

Are you familiar with “**Quantum Entanglement?**” Basically Quantum Entanglement happens when two elementary particles, such as protons or electrons, interact physically and are then separated.

After separation, each particle is still aware of and seems to “communicate” with the other particle - **no matter how much distance separates them.**

This is not just theory. It’s been demonstrated experimentally by numerous scientists. Einstein called it, “spooky action at a distance.”

Information has a Quantum Connection as well.

Quantum information exists **BETWEEN** two different informational entities. One entity may be a video you watch. Another could be a book you read.

If you look hard enough, you can find information that is derived from the **intersection** of the video and the book. These are the new ideas, realizations and epiphanies that you personally produce (and should, **in every case**, write down immediately) when you study information.

In order to make use of all this **you will need to read this information many times.** Just reading it once or twice you will only pick up the surface information. To find the hidden information you need to read it several times.

I suggest you print these instructions out and read it three times straight through without questioning anything or pondering the information. Just to get a good grounding in the surface information.

Next, read it again.

This time as you read each section **highlight facts that are interesting or offer new knowledge to you.** Highlight anything that you don’t agree with or that you find contradictory to what you’ve been told. You can use a highlighter but some people will find it better to write in the margins.

Make note of any unfamiliar terms and look them up (search Google) in order to fully comprehend them. It’s important to understand what all the individual pieces are even if you don’t initially understand how they fit together.

Now, **set the report aside for a few days.** Let it gel in your brain. If you’re truly interested and excited about doing this I promise your **subconscious** will take over and start coming up with idea after idea.

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The **Reticular Activation System** in your brain will start rewarding you by mentally pointing out anything related to what you read and highlighted.

You'll start to see connections everywhere - you'll watch a video that you've watched before and **suddenly it will spark a new idea** about how to use this information. This idea never would have materialized had you only consumed the surface information.

Now, as you prepare to implement the techniques, submerge yourself in the information.

Add your own notations to it.

Take notes.

Read and re-read the information.

From now on, every time you mentally consume anything (read, watch, or listen to) **think back to this lesson**.

Ask yourself this question: How can the new information I just learned be used to **grow my Super Easy book business?**

Doing this will fine tune your brain and allow you to find hidden gems of information and materialize new ideas that only exist because your brain found the connection between two bits of separate information.

Please be sure to read each Super Easy PDF. We recommend you print out all pages, but we have broken it into easy-to-print sections:

- 1.) Super Easy Quick Start (you're reading this now)
- 2.) Super Easy Book Research
- 3.) Super Easy Book Ideas
- 4.) Super Easy Book Marketing
- 5.) Super Easy Resource Guide

Plus...

- 7.) Bonus: Secret Ranking Guide
- 8.) Important! NDA Webinar Information Guide

Please be sure to read the NDA Webinar Information PDF and **return your signed non-disclosure agreement as soon as possible. Space is limited.**