

# **Everything You Wanted to Know About Writing Erotica But Were Too Scared to Ask**

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**Deb Drum**

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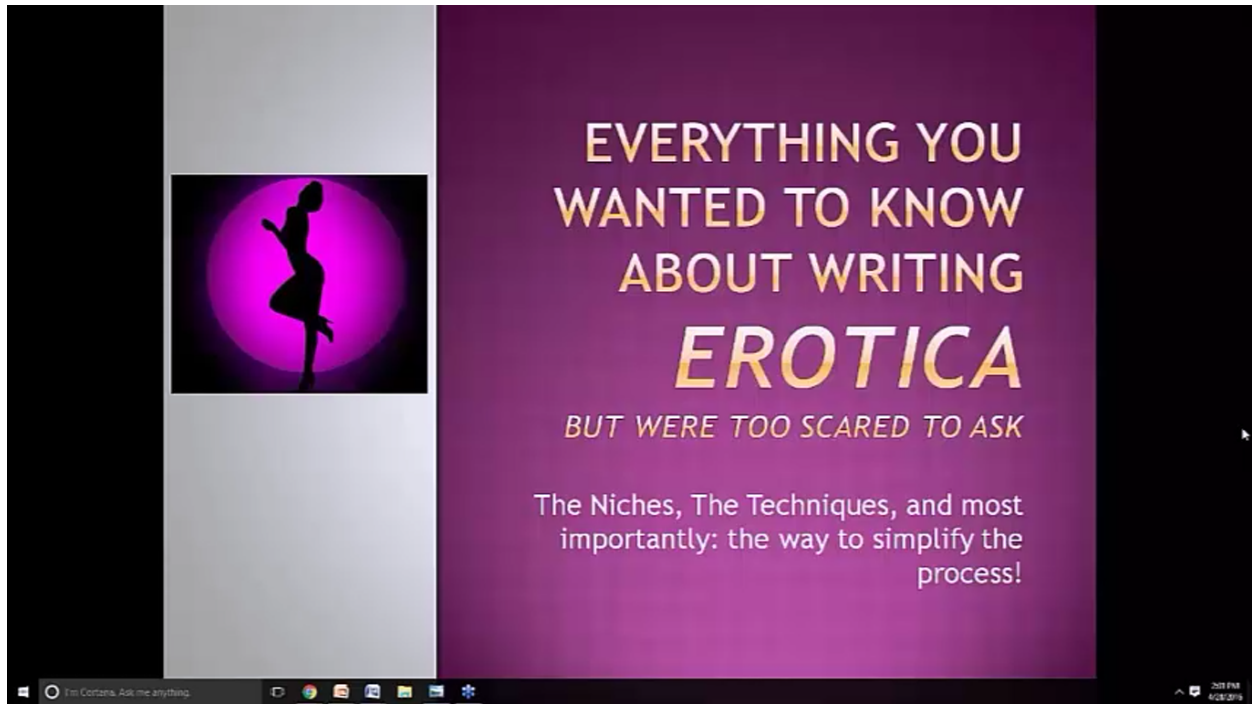
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## Introduction



Perhaps you have had some experience with trying to write erotica, and if so, you're about to learn a very simple process for going about doing so. This works amazingly well, as you will soon see. Throughout this lesson, you're going to be able to learn everything you ever wanted to know about writing erotica but were too scared to ask. This includes the niches, the techniques, and most importantly, the way to simplify this process! When you simplify the process, you make all the moneys.

Let's begin by getting the basics out of the way. What is erotica anyway? It is literature or art intended to arouse sexual desire. In this lesson, you're going to find out about the writing aspect of erotica, not visual erotic representations. Besides, when you're publishing on Amazon, you shouldn't concern yourself with erotic visual aid because Amazon is very particular about that.

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Erotica is incredibly lucrative, estimated in some cases to be a \$1.44 billion dollar industry. Amazon is cagey about revealing erotica profits, and this is probably because it doesn't want to attract "attention" from the easily offended, clutch-my-pearls-and-grasp-in-HORROR crowd. If Amazon ever revealed just how lucrative erotica is, we would probably all be astounded. For the most part, we would probably start questioning our morality and many of us would have to do some soul-searching.

Erotica isn't literature (or art) that's intended to elicit deep existential questions, and so keep in mind that you don't have to be Shakespeare or Emerson to successfully write erotica. You won't be writing to shake your reader's paradigm either, nor are you writing, for lack of a better phrase, to get the reader off and let them go about their day. It is easy to write very bad porn, and it is difficult to write good erotica, if left to your own devices. Luckily, a large fraction of erotica readers aren't very discriminating. You just need "good enough" to make money and have happy customers. In other words, if you are a perfectionist, just meet your own 80% and it will be good enough.

## WHAT IS EROTICA?

- **It is literature or art intended to arouse sexual desire.**
  - We will be discussing WRITING erotica today - we are not focusing on visual erotic representations.
- **It is incredibly lucrative - 1.44 BILLION dollars by some estimates.**
  - Amazon is cagey about revealing erotica profits, probably because it doesn't want to attract "attention" from easily offended, clutch-my-pearls-and-gasp-in-HORROR crowd.
    - If it revealed how lucrative this niche truly is I think we all would be astounded, for better (profits) or worse (makes us question our morality, lol!)
- **It is not literature (or art) intended to elicit deep existential questions.**
  - You do not have to be Shakespeare or Emerson to successfully write Erotica.
    - You are not writing to shake your reader's paradigm.
    - You are writing to, for lack of a better phrase, get the reader off and let them go about their day.
  - It's easy to write very bad porn, and difficult to write good erotica.
    - Luckily, a large fraction of erotica readers aren't very discriminating ☺ You just need "good enough" to make money and have happy customers.

Speaking of a lack of better phrases...you should know that there are really good words and phrases to use when writing erotica and this will be touched upon later on in the lesson. It's

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important that you also understand that the language used within this lesson is going to be adult oriented. If this makes you uncomfortable, it's probably best that you stop reading right now. Words, especially "taboo" words, have power over us. So, we need to collectively get over the "tee-hee-hee naughty words" instinct we all have before moving forward with this material. You just need to remember that erotica is a business. Naughty words are just part of the biz.

As time passes, you will become completely desensitized to these words. Erotica will just be another business model to you, and concepts that make others gasp will become run of the mill. Throughout the lecture, the subject matter that comes about is meant to be looked upon objectively and presented with a clinical, dry, business point of view. Let's begin right now by looking at the word usage in erotica professionally:

- Women, by and large, prefer descriptive terms, like shaft, hardness, penetration, dripping.
- Men...well...you can hit men over the head with explicit terms. Bludgeon them to death with cocks, pussies, fucks, etc. You don't need as much word finesse if your audience is mostly male.
- There are certain erotica "power words", if you will, that can be used in any erotic context. They are mostly verbs and adjectives that are compelling in such context, no matter what niche or audience you are targeting.

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## Some Things Never Change

### EROTICA INFORMATION

- ◉ Every demographic in every region of the country (nay, world) reads erotica.
  - I mean, the *Kama Sutra* - which I have read in Sanskrit and in English - was written anywhere from 4<sup>th</sup> century BCE to 2<sup>nd</sup> century CE, and it STILL sells well.
    - BTW: it's not nearly as sexy as you think it is, but this ancient erotic text is still being sold! Speaks volumes about our human nature and desire.
  - Having said that, most ebook buyers are women, so it's safe to assume most erotica ebook buyers are women (though erotica ebooks are appealing to people of all demographic stripes).
- You could argue that erotica and romance eBooks helped fuel eBooks in general - they certainly were among the earliest profitable eBook niches on Amazon.
  - This is an old story - porn helped make photography an attractive pursuit for anyone who could afford ye olden camera, porn championed VHS back in the day, porn made internet streaming faster and rewarded higher definition, porn made Snapchat a billion dollar company...
  - ...if you want to know where technology is heading, and where the profits will be made, just follow the porn.
    - Hint: "Virtual Reality" is the next frontier.
- Erotica is not visual pornography, which is an important distinction to Amazon, but erotica books and pornography are both dealing with the same source material: fantasy and sex.

People read erotica all over the world, and they have for a long, long time. The *Karma Sutra*, for example, was written anywhere from the 4<sup>th</sup> century BCE to 2<sup>nd</sup> century CE, and it STILL sells well. By the way, it's not nearly as sexy as you may think it is, but it speaks volumes to our human nature and desire that an ancient erotic text such as this is still being sold. Having said that, most eBook buyers are women, and so it's safe to assume that most erotic eBook buyers are women. From a writing standpoint, you would consider *Fifty Shades of Grey* trash if you just critiqued the writing in that book, but it tapped into the erotic impulses of a large population of readers. That's what you're going to do too, but you're going to learn to be more explicit.

Even though you can pretty much assume that most of the people buying erotica eBooks are women, it's important that you understand that these eBooks are appealing to people of all demographic stripes. Since Amazon holds back on demographic information, you're going to have a hard time trying to tell whether your audience is male or female, unless they leave

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reviews. That's not the most dependable measurement either because people could be lying or only certain portions of your audience could be leaving you reviews.

Whether you have any information to base this conclusion on or not, it's important to have a clear picture in your head of who you are writing to. If you have no idea, it's probably best just to assume that you are writing to a 30-or-so-year old housewife that isn't "getting enough" at home and is sexually frustrated. When you write to this type of person, you really can't push the envelope enough. This is a good demographic to keep in mind because it usually sells well when people write to this particular "type" of person, but it isn't the only one out there by any means.

You could argue that erotica and romance eBooks helped fuel eBooks in general. They were certainly among the earliest profitable eBook niches on Amazon. This is an old story, however. Did you know that porn helped make photography an attractive pursuit for anyone who could afford their own camera? Porn also championed VHS back in the day, and it made the Internet streaming faster and rewarded higher definition. Furthermore, porn made Snapchat a billion dollar company. If you want to know where technology is heading, and where the profits will be made, just follow the porn. Here's a hint. Virtual reality is the next frontier.

Now, erotica isn't visual pornography, which is an important distinction to Amazon. However, erotica books and pornography are both dealing with the same source material: fantasy and sex. People buy erotica for the sex; they want to be aroused and excited. Simply put, they want a dirty story. They will read about sex, alright, and if there's a good story attached, then all the better, but it's the sex that counts. That being said, you still need SOME character development to elevate yourself to "erotica" versus pure "smut". People don't want to know the characters deepest regrets, or about their problems that stem from some childhood incident. Who cares? You've got to get down to business, but you use a certain amount of character development, it makes the experience memorable.

The sex should start fairly near the beginning of our story, and it should definitely take up the middle of your story, and your story should end shortly after the sex is over. So, if a pizza delivery guy is going to bang the housewife, the story should start when he's pulling into the driveway. The story shouldn't start with him checking into work earlier that day and his boss giving him grief. It needs to start when he's pulling into the driveway and walking into that front door. The sex should happen very shortly thereafter. Keep it to the point.

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- ⦿ **People buy erotica for the sex; they want to be aroused and excited.**
  - They want a dirty story - they will read about sex, alright, and if there's a good story attached, all the better.
    - ⦿ But it's the SEX that counts; having said that, you still need SOME character development to elevate yourself to "erotica" versus pure "smut".
  - And this sex should start fairly near the beginning of your story, definitely take up the "middle" of your story, and your story should end shortly after sex is over.
- ⦿ **Don't write an epic; writing sex in erotica is kind of like having sex in the real world. While we all are *interested* in and enjoy a five-course meal, so to speak, practically speaking nothing gets the job done like a wham-bam-thank you-ma'am kind of romp. Keep it fairly short and to the point!**
  - Occasionally some people will look for erotica that has a good story interspersed with sex - these stories tend to be much longer, and if you are a newbie, I suggest not bothering with this path.
    - ⦿ Long erotica stories are harder to write and don't push as many units.
    - ⦿ You are potentially setting yourself up to fail...too much time invested in a long story when all of that time would have been better served writing multiple short stories.
    - ⦿ It doesn't "scratch the itch" as quickly as the majority of erotica readers like...if they are trying to get off and your story is describing a room in detail you will NOT have happy customers.
      - Save it until you are well established, and then explore this path.

Don't write an epic. Writing sex in erotica is kind of like having sex in the real world. While we are all *interested* in and enjoy a five-course meal, so to speak, practically speaking nothing gets the job like a wham-bam-thank you-ma'am kind of romp. Keep it fairly short and to the point! Occasionally some people will look for erotica that has a good story interspersed with sex. These stories are much longer, and if you are a newbie, it's not recommended that you bother with this path.

Long erotica stories are harder to write and don't push as many units. That means that when you begin by trying to write a story such as this, you are setting yourself up to fail. You'll end up investing too much time in your story, and all of that time would have been better used writing multiple short stories. This type of story simply doesn't "scratch the itch" as quickly as the majority of erotica readers like (i.e. if they are trying to get off and your story is describing a room in detail, you will NOT have happy customers).

If this is the type of books you would like to write, then it's advised that you save it until you are well-established. There are benefits to writing longer stories like this, like you can charge more money for them and be able to "flex your muscles" if you are a good writer and like to write,

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but this isn't something you should go for in the beginning. If you do, you'll just be wasting valuable time and effort.

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## Amazon & Erotica



You can pretty much say that “Amazon + Erotica = Profit”. If you think that erotica is a specialty niche that only perverts would buy, you better think again. It is one of the hottest niches on Amazon.

### ***Categories & Sub-Categories***

Erotica eBooks sell like crazy, and if you are interested in producing these kinds of eBooks, there’s never been a better time to tap into this market. Here’s how Amazon divides the erotica/Kindle niches:

- Action & Adventure
- African American

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- BDSM
  - An overlapping abbreviation of Bondage and Discipline (BD), Dominance and Submission (DS), Sadism and Masochism (SM)
- Collections & Anthologies
- Fantasy
- Historical
- Humorous
- Interracial
- LGBT
- Mystery
- Paranormal
- Poetry
  - This is the most peculiar, and least popular of the niches; none of the top sellers are poetry.
- Romantic
- Science Fiction
- Suspense
- Thrillers
- Urban
- Victorian
- Westerns

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There is a lot of overlap between these niches. For instance, you could have a LGBT story that focuses on African American characters and takes place in an urban setting. This would be LGBT, African American, and Urban niches, all combined together. It won't take long for you to figure out which market and niche is best for you and your writing style. In other words, if your stories overlap between niches, you should be able to find the perfect sub-niche for your specific story with little or no trouble at all.

Again, there is good reason to put out good, short, nichey stories, instead of a long masterpiece. All of the different niches listed above sell well. What you have to understand is that everyone has their own quirks and kinks, so if the Victorian Era doesn't do anything for you, for example, that doesn't mean it won't rock someone else's world. So, keep that in mind. You know, science fiction may not interest you in the slightest, but that doesn't mean you can take advantage of the money to be made in that niche. It wouldn't be a bad idea to just churn out erotica stories for all of the niches shared above; that would probably be one of the most profitable ways to go about it, to say the least.

Of course, it would be best for you to start with what you like and write in that niche. That would be easiest because you know what you like, so it's just a matter of putting it down on paper. Another great way to begin is by doing a bit of research. You'll want to look into the top seller's first. Right now, BDSM, Romantic, and Sci-Fi/Fantasy are in the top 3, but again, every niche is profitable. In any case, you'll want to initiate your search with one of the top-selling categories and then systematically work your way through every niche.

As previously mentioned, you may not like the Victorian Era, necessarily, but the way you write might end up being golden. By the same token, you might not be attracted to Western literature or erotica, but you might have a knack for it. You just don't know until you give it a try. Also, keep in mind that the less competitive a niche is, the easier it will be to dominate it. The more competitive a niche is, the harder it's going to be to dominate it, but at the same time, that means more money is available to go around.

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## EROTICA SUB-CATEGORY KEYWORDS

- In order for a title to appear in the Erotica sub-categories, the title's search keywords **must include at least one of the keywords or phrases listed next to the sub-category.**
  - Make sure you include the keywords on the follow pages in your keyword field. You can add more, of course, but these are essential.
- These categories and subcategories are specific to books listed for sale on Amazon.com; other marketplaces may not support these keywords.
  - You want to use common sense with these keywords: for instance, are you more likely to say BBW or Rubenesque?
    - The correct answer is BBW (unless you are annoyingly high-class haha!). BBW generally means "Big Beautiful Women" but it could also mean "Big Black Women" or "Big, Beautiful, and Willing".
    - Regardless, the key theme in all those variations is the word "**BIG**". That's the main point of this kind of erotica.
  - Use keywords that people like yourself would ACTUALLY use.
- The more specific you are with your keywords, the more you will sell. Really.
  - 3 specific keywords is a good start. Think: "biker gang bang," rather than "mind-control gay incest biker werewolf shifter gang bang."
  - You can expand on your keywords in your book summary and get even more specific there.
    - *Erotica is the one niche where you actually can't get too specific. There is no end to burrowing down in a niche. It keeps going.*
    - Rule You Can Live By: If It Exists, There's a Kink For It. People will buy it.
      - We are a strange, complicated species, haha!

### ***Erotica Sub-Category Keywords***

In order for a title to appear in the Erotica sub-categories, the title's search keywords must include at least one of the keywords or phrases listed next to the sub-category. Make sure that you include the keywords on the follow pages in your keyword field. You can, of course, add more, but these are essential. These categories and subcategories are specific to books listed for sale on Amazon.com; other marketplaces may not support these keywords. Amazon is so dominant that there's really no reason to focus your attention elsewhere, at least not in the beginning.

You'll want to use common sense keywords. For instance, are you more likely to say BBW or Rubenesque? The correct answer is BBW, unless you are annoyingly hi-class because BWW generally means "Big Beautiful Women". It could also mean "Big Black Women" or "Big, Beautiful, and Willing". Regardless of how it is being used, the key theme in all of these variations is the word "Big". That's the main point of this kind of erotica; it features a big, beautiful woman or big beautiful women. Rubenesque isn't a term that people would normally search with, so you would want to use the more commonly used term, which is BBW.

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To reiterate, you want to use keywords that people would actually use, and the more specific you are with your keywords, the more you will sell. Three specific keywords is a good start. Think “biker gang bang,” rather than “mind-control gay incest biker werewolf shifter gang bang.” You want to be direct, but it’s okay to burrow down into the niche. Also, you can expand on your keywords in your book summary and get even more specific there.

Erotica is one niche where you actually can’t get too specific because there is no end to it. As you burrow down into any niche, you will generally find that it just keeps going. Here’s a rule that you can live by: If it exists, there’s a kink for it. People will buy it, and you’ll never really be at a loss for an audience because, frankly, we are a strange, complicated species.

If you do put out a book about something extremely nichey, like the “mind-control gay incest biker werewolf shifter gang bang” book, mentioned above, it’s likely that someone would buy it, in other words. It’s just that they would have an easier time finding that book, in particular, if you would simply use the keywords “biker gang bang” when listing it on Amazon.

<h2 style="text-align: center;">IMPORTANT KEYWORDS FOR CATEGORIES AND SUBCATEGORIES</h2>	
Category	Keywords
Erotica/Action & Adventure	action, adventure, pulp
Erotica/Adult Fairy Tales	fairy tales
Erotica/BDSM	bdsm, bondage, sadism, masochism, submission
Erotica/Historical	historical
Erotica/Horror	horror
Erotica/Humorous	humor, humour, comedy
Erotica/Interracial	interracial
Erotica/LGBT/Bisexual	bisexual
Erotica/LGBT/Gay	gay
Erotica/LGBT/Lesbian	lesbian
Erotica/LGBT/Transgender	transgender
Erotica/Mystery	mystery
Erotica/Paranormal	paranormal
Erotica/Poetry	poetry, poem
Erotica/Romantic Erotica	romance
Erotica/Science Fiction	science fiction
Erotica/Suspense	suspense
Erotica/Thrillers	thriller
Erotica/Urban	urban
Erotica/Victorian	victorian
Erotica/Westerns	western

Above you’ll find a list of important keywords for categories and subcategories. On the left of the table, you’ll find a list of categories, and on the right, a list of relative keywords that you should include. If your book is within one of the categories on the left, it’s best to use at least

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one of the keywords to the right. You can use other keywords for your books, of course, but you'll want to use one of the ones listed above, which corresponds with the category you published your book within.

Don't think you're being slick by posting your erotica book in the "Romance" niche. Amazon sees a difference between "Romance" and "Erotica". Now, there is a "Romance" niche within the Erotica umbrella, so file your book there instead. As a general rule of thumb, ask yourself, "Is anyone having ANY kind of sex in my book?" If the answer is "yes", you are squarely in the erotica category. Purposefully mislabeling your book can get the book removed, or YOU removed, from the marketplace.

You don't even want to fuss with this or try to trick the filters. Amazon is really good at making sure that their products are labeled correctly. You can't outsmart them when it comes to erotica. Amazon wants the money from erotica book because they are so lucrative, but they don't want any of the social or legal issues that can arise. That's why they are so super-observant when it comes to these types of books. It's just best to own up to what you've got and enjoy the ride as well as the money.

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## HOW TO PRICE YOUR EBOOK

- ⦿ Price strategy varies author to author and by book length.
- ⦿ Many authors opt for \$2.99 for the higher royalty rate, but many charge \$0.99 for shorts.
  - You can try both!
  - In fact, you need to test your pricing to determine what works best.
  - Don't be afraid to lower your book prices for a period of time AND increase your book prices for a period of time.
  - Compare the data and stick with whatever sold best.
- ⦿ Longer erotica eBooks will vary even more in prices.
  - Drawback: the longer your erotica book, the greater the need for you to be a talented writer ☺ Good writers are “rewarded” in this niche in that they can charge more money per book because they are capable of writing longer erotica.
  - Most erotica is short and to the point - if a pizza guy is going to bang a girl, the story should start as he is pulling into her driveway.
    - ⦿ Who cares about plot development or super in-depth character development? Unlike traditional books you don't have to dive REALLY deeply into any of this. Give some information to give your story a unique flavor but then immediately get to the action, the play-by-play during the action, and what happens afterwards!
- ⦿ Generally accepted (or favorable) prices: \$0.99, \$2.99, \$4.95, \$9.95.
  - Of these, \$0.99 and \$2.99 sell the best for individual stories.
  - Anthologies or series can sell for more than \$2.99 very comfortably.

### ***Erotica Book Pricing***

The pricing of these books varies from author to author and by book length. A lot of authors charge \$2.99 for their books in order to take advantage of the higher royalty rates, but many charge \$0.99 for short works. It's recommended that you try both. In any case, you need to test your pricing to see what works best. Don't be afraid to lower your book prices for a period of time AND increase your book prices for a period of time too. Compare the data that you derive from doing so and stick with whatever sold the best.

You do need to test out different prices. Any author worth their salt tests their books price; it's just part of the practice. Longer erotica eBooks will vary even more in price. The drawback to this is that the longer your erotica book is, the more talent you need. That's because you're giving yourself more of an opportunity to lose your reader. Good writers are “rewarded” in this niche in that they can charge more money per book because they are capable of writing longer erotica.

As previously mentioned, most erotica is short and to the point. No one really cares about plot development or super in-depth character development in these stories. Unlike traditional books, you don't have to dive REALLY deeply into any of this. Give some information to give

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your story a unique flavor, but then immediately get to the action, the play-by-play during the action, and what happens afterwards!

Some generally accepted (or favorable) prices for these eBooks are:

- \$0.99
- \$2.99
- \$4.95
- \$9.95

Of these prices, \$0.99 and \$2.99 sell best for individual stories. Anthologies or series can sell for more than \$2.99 comfortably. If you write a book and it's "off the charts" successful, you'll want to take those same characters or a character from that book and write another one which features them. Try to build a series off of it.

It's not advisable that you purposefully start out trying to write a series, as a newbie, because you'll likely end up spending too much time on it, not making enough money, and not being able to master the process of writing and publishing erotica. That's something that you do once you're comfortable. If it's a longer eBook, a series, or an anthology, any of which you might actually stumble into, you absolutely should raise the price of your publication. You will make more money this way.

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## LENGTH OF BOOK IDEAS

- ◉ In addition to the advice given on the previous slide, here are some more factors to consider when writing an erotica book:
  - The longer works do better in the Kindle Unlimited program, but for new authors this could lead to “flops” more often.
  - Instead, especially when you are starting out, write shorter works in the 3k - 8k word limit range, and publish as many as possible.
    - ◉ This will allow you to learn what works, what took off, and any improvements that need to be made.
      - Take customer feedback seriously - if they consistently say your book was too short for a \$2.99 price, take them at their word for it! Lower your price or extend your future stories! BTW: You may also be able to tell by names if it is mostly men or women reading your books by looking at customer feedback ☺
  - Either way, consistency is extremely important when publishing on Amazon ☺
    - ◉ This is particularly true because erotica is a numbers game - for 99.99% of all erotica writers, it's a quantity vs. quality game.
    - ◉ Once you publish an erotica story, leave it - this is a niche that is eternally evergreen.
      - People are never going to NOT buy erotica ☺ It's a guaranteed money-maker forever.
  - The more you publish, the more money you will make in this niche.
    - ◉ This means you need new ideas consistently.

### *Length of Book Ideas*

In addition to the advice given in the previous section, here are more factors to consider when you're writing an erotica book. The longer works do better in the Kindle Unlimited program, but for new authors, this could lead to “flops” more often. Again, it's best to write shorter works when you are first starting out. These should have a word count within the 3,000-8,000 range.

Try to publish as many of these short works as possible. Erotica is a quantity game, not a quality game. Plus, this will give you the chance to learn what works and what doesn't. You can observe what takes off, and you take a close look at what improvements need to be made. It also gives you the ability to canvas customer feedback. For instance, if people consistently say that your book is too short for a \$2.99 price, take them at their word for it and lower your price or make sure your future stories are longer.

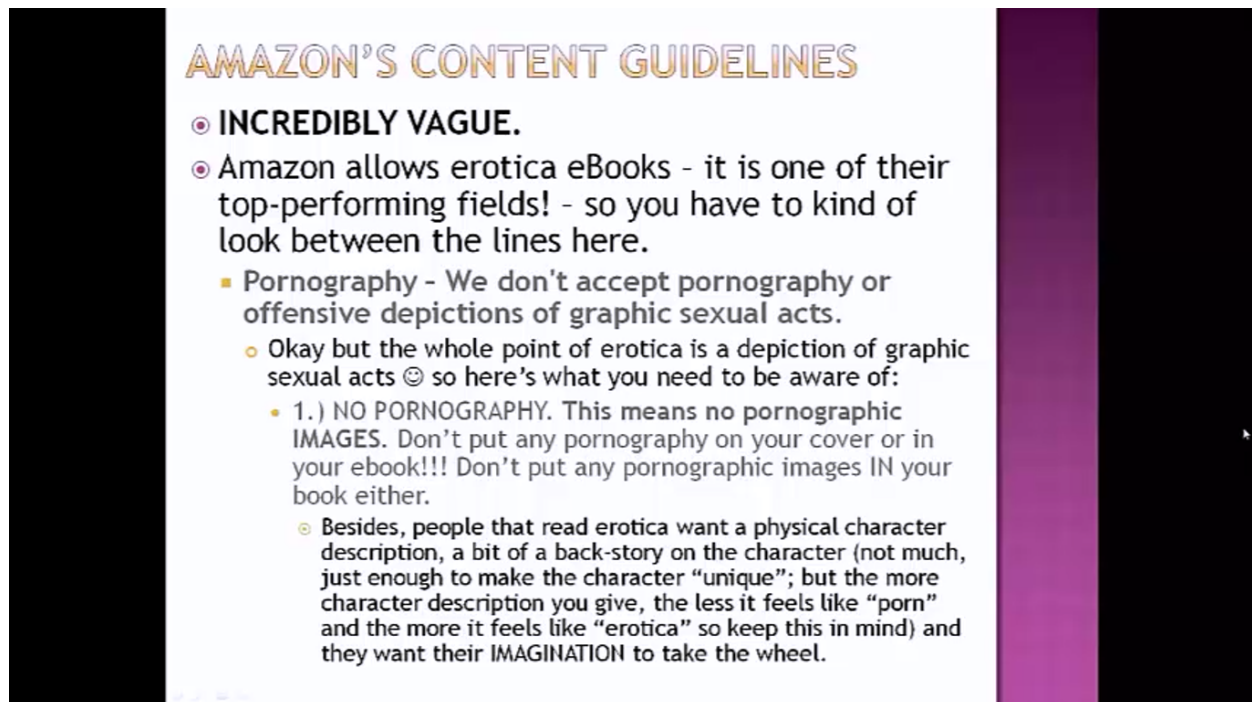
There's a lot that you'll be able to tell from the customer feedback you get. This can help you assess whether you have more male or female readers, but it's kind of a crapshoot because people have ambiguous names sometimes; so how do you know? Either way, consistency is extremely important when publishing on Amazon. This is particularly true when it comes to

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erotica because, again, it's all about quantity, not quality (necessarily), for 99.99% of erotica writers.

Once you publish an erotica story, leave it be. This is a niche that is eternally evergreen. People are never going to NOT buy erotica. It's a guaranteed money-maker forever. We are humans, after all. We have needs and desires. Erotic will always tap into this. Therefore, the more you publish, the more money you would make from erotica books. That is the secret. The only challenge left is churning these books out, which you will be shown very soon. Keep in mind, however, is that you're going to need a steady flow of ideas.

A screenshot of a presentation slide titled "AMAZON'S CONTENT GUIDELINES" in a stylized, multi-colored font. The slide contains a bulleted list of guidelines. The first bullet point is "INCREDIBLY VAGUE." The second bullet point states that Amazon allows erotica eBooks and is one of their top-performing fields, advising writers to "look between the lines here." This is followed by a sub-bullet about pornography, stating it is not accepted. Another sub-bullet explains that the point of erotica is a depiction of graphic sexual acts, and provides a list of specific instructions: 1.) NO PORNOGRAPHY, meaning no pornographic images on covers or in books; and a note that readers want character descriptions and backstories to make characters "unique" and less like "porn" and more like "erotica." The slide is flanked by black vertical bars on the left and right, with a purple vertical bar on the right side of the text area.

### ***Amazon's Content Guidelines***

Amazon's guidelines are incredibly vague. They allow erotica eBooks, and this is one of their top-performing fields, but you kind of have to read between the lines when it comes to what their rules are. For pornography, for instance, they say, "We don't accept pornography or offensive depictions of graphic sexual acts." Well, that's kind of the whole point of erotica.

Here's what you need to be aware of. When Amazon says "No Pornography", that pretty much means "No Pornographic Images". That means you shouldn't put any pornographic images on

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the cover of your books or inside of your eBook. Sketches, drawings, or anything like that are out of the question too. Don't put any such images in any of the books you publish through Amazon at all. That's okay though. You don't have to have images to sell your books well.

People that read erotica want a physical character description and a bit of a back-story on the character (not much, just enough to make the character "unique"). That being said, however, the more of a character description you provide, the less it feels like "porn" and the more it feels like "erotica". Keep this in mind as you write your books. You have to give some details, but for the most part, people want their own imagination to take the wheel. In other words, you get the engine going, but then let the car drive itself.

Amazon doesn't accept pornography or offensive depictions of graphic sexual acts. The "offensive depictions" part of this statement is what you have to look out for. This is tricky because taboo topics are the top sellers in erotica, by far. You will see a lot of the top sellers in erotica cover taboo topics, and even put the word "TABOO" in their book's title. The "Taboo" niche isn't just hot, it's nuclear! There's no specific "taboo" subcategory on Amazon, but you can make any niche taboo and you can make any erotica story taboo.

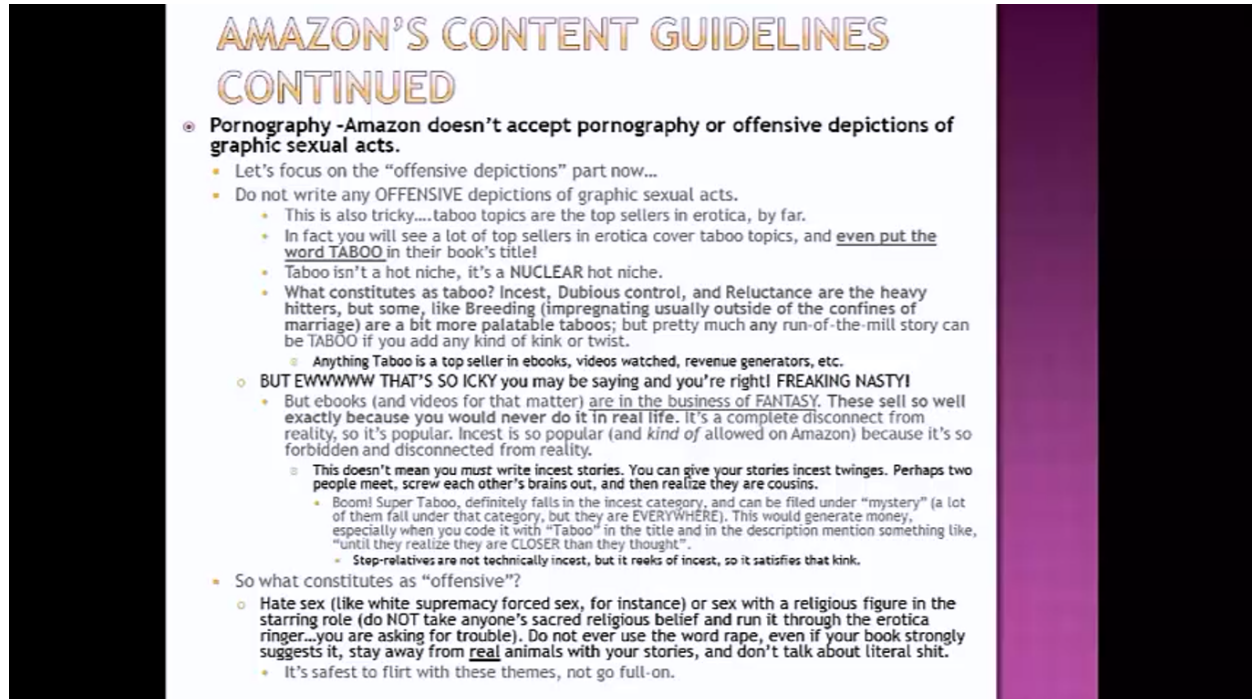
Now, what constitutes as taboo? Well, incest, dubious control, and reluctance are the heavy hitters. There are some, like "Breeding" (impregnating, usually outside of the confines of marriage), are a bit more palatable taboos. However, pretty much any run-of-the-mill story can be TABOO if you add any kind of kink or twist.

Taboo is a top seller in eBooks, videos watched, revenue generators, etc. These topics may make you say, "Ewww! That's icky," and for good reason. No one is trying to say that incest is acceptable or that reluctance and dubious control are cool by any means. That's rape in real life. However, eBooks are in the business of fantasy, and they sell so well because they talk about things that you would never do in real life. It's a complete disconnect from reality, and that's part of what makes it popular.

The topic of incest, for example, is very popular, and it's kind of allowed on Amazon because it's forbidden and disconnected from reality. That doesn't mean you have to write incest stories, but if you want to, you can give yourself incest twinges. Perhaps you can have two characters meet, screw each other's brains out, and then realize that they are cousins later on in the story. That would be super-taboo, and it would definitely fall in the incest category.

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You could even file something like this under “Mystery” on Amazon. Taboo eBooks are everywhere on that site, and they generate money, especially when you code it with the word “taboo” in the title, and then in the description, mention something like “...until they realize they are *closer* than what they thought.” It’s technically not incest when step-relatives get it on, but it reeks of incest, so it satisfies that kink. That’s why you can find all kinds of stories on Amazon where step family members get involved or there are scenarios like the cousins mentioned before.



**AMAZON'S CONTENT GUIDELINES  
CONTINUED**

- **Pornography -Amazon doesn't accept pornography or offensive depictions of graphic sexual acts.**
  - Let's focus on the "offensive depictions" part now...
  - Do not write any OFFENSIVE depictions of graphic sexual acts.
    - This is also tricky....taboo topics are the top sellers in erotica, by far.
    - In fact you will see a lot of top sellers in erotica cover taboo topics, and even put the word TABOO in their book's title!
    - Taboo isn't a hot niche, it's a NUCLEAR hot niche.
    - What constitutes as taboo? Incest, Dubious control, and Reluctance are the heavy hitters, but some, like Breeding (impregnating usually outside of the confines of marriage) are a bit more palatable taboos; but pretty much any run-of-the-mill story can be TABOO if you add any kind of kink or twist.
      - Anything Taboo is a top seller in ebooks, videos watched, revenue generators, etc.
  - BUT EWWWWW THAT'S SO ICKY you may be saying and you're right! FREAKING NASTY!
    - But ebooks (and videos for that matter) are in the business of FANTASY. These sell so well exactly because you would never do it in real life. It's a complete disconnect from reality, so it's popular. Incest is so popular (and *kind of* allowed on Amazon) because it's so forbidden and disconnected from reality.
      - This doesn't mean you must write incest stories. You can give your stories incest twinges. Perhaps two people meet, screw each other's brains out, and then realize they are cousins.
        - Boom! Super Taboo, definitely falls in the incest category, and can be filed under "mystery" (a lot of them fall under that category, but they are EVERYWHERE). This would generate money, especially when you code it with "Taboo" in the title and in the description mention something like, "until they realize they are CLOSER than they thought".
          - Step-relatives are not technically incest, but it reeks of incest, so it satisfies that kink.
  - So what constitutes as "offensive"?
    - Hate sex (like white supremacy forced sex, for instance) or sex with a religious figure in the starring role (do NOT take anyone's sacred religious belief and run it through the erotica ringer...you are asking for trouble). Do not ever use the word rape, even if your book strongly suggests it, stay away from real animals with your stories, and don't talk about literal shit.
      - It's safest to flirt with these themes, not go full-on.

These types of things aren't cool in real life, and incest is definitely a horrific reality that people sometimes are victims of. However, when it comes to putting this sort of thing in a storyline, it will absolutely make the response you get explosive. Now, what about “hate sex” (like white supremacy forced sex, for instance). What about sex with a religious figure in the starring role. Do NOT take anyone’s sacred religious belief and run it through the erotica ringer; you’re just asking for trouble. Do NOT ever use the word rape, even if your book strongly suggests it.

If your story comes across to strongly when it comes to rape, you risk getting your account shut down. Amazon does not want to be accused of encouraging rape in any way. That’s a outrageously frightful and horrifying act, but again, these stories are a disconnect from reality.

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Once you're into writing erotica and you see what sells, you'll see that if you could write books that were strictly about rape, you would be a millionaire. We are a strange species, and sometimes when you think about the things that get people intrigued, it can be pretty shocking. Amazon knows that these sorts of things would make a lot of money, but they will not open that door, and that's totally understandable.

If you want to add shades of some of these things to your book then you can, but you cannot use the word "rape", and you can't frame your story in a way that a guy is banging a girl and she's yelling "No Stop!" Also, stay away from real animals with your stories as well, and don't talk about literal shit. You can flirt with these sorts of things, but don't ever bring them full-on. Even in erotica, there are lines that Amazon doesn't want crossed. This is difficult, however, because it's a moving target. It would be great if Amazon would just give a checklist, but they don't.

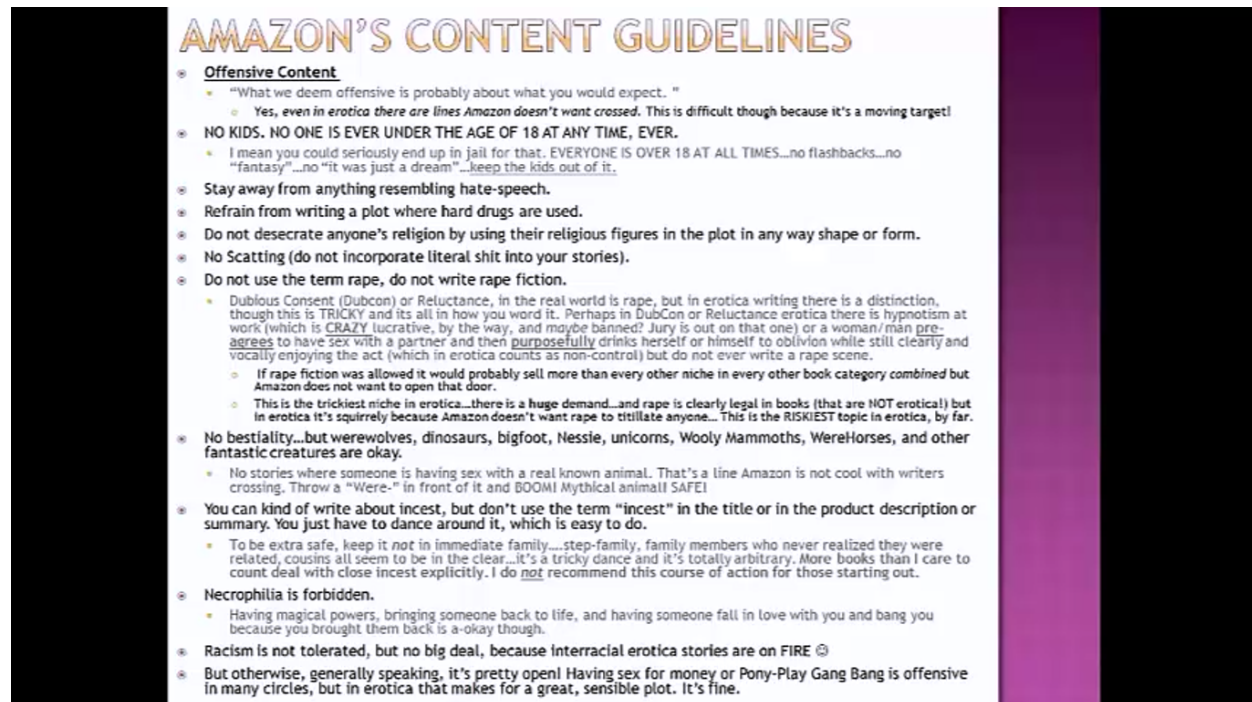
One BIG rule is NO KIDS. No one should ever be under the age of 18 at any time, EVER. You could end up in jail for that. That also means that no one can be under the age of 18 at any time, not even in flashbacks, not in a fantasy, and not even in a dream. You have to keep the kids out of it. Now, if you want to make an erotic story about a girl that's barely legal, like one that begins on her 18<sup>th</sup> birthday, then more power to you. You never want to start a story with someone having sex the night before they turned 18 because you could get in all kinds of trouble for that.

You should also stay away from anything which resembles hate speech on Amazon, and refrain from writing any plots in which hard drugs are used. Also, don't desecrate anyone's religion by using their religious figures in the plot in any shape or form. No one should have gang bangs with Buddha or anything to that degree either; just let it go. There should be no scatting in your stories either, which means you shouldn't incorporate literal shit into your stories. Amazon just isn't cool with that.

Again, do not use the term rape, and do not write rape fiction. Dubious consent or reluctance in the real world is rape. In erotica writing, there is a distinction, but this is tricky. It is all in how you word it. Perhaps in DubCon or Reluctance erotica, there is hypnotism at work, which is the type of thing that's crazy-lucrative too, by the way, but you never know when it's going to get you banned. The jury is still out on this one. Now, what if you have a woman or a man that agrees to have sex with someone beforehand, but purposefully drinks himself or herself to

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oblivion, while still clearly and vocally enjoying the act. This type of plot would have shades of rape to it, but in erotica, this would count as non-control.

A screenshot of a document titled "AMAZON'S CONTENT GUIDELINES" in a stylized, colorful font. The document lists various rules for content creators, primarily focusing on the prohibition of rape and non-consensual acts. The guidelines are presented as a bulleted list with some sub-bullets. The text is white on a dark background, with some key phrases highlighted in yellow. The document is flanked by vertical purple bars on both sides.

**AMAZON'S CONTENT GUIDELINES**

- **Offensive Content**
  - "What we deem offensive is probably about what you would expect."
  - Yes, even in erotica there are lines Amazon doesn't want crossed. This is difficult though because it's a moving target!
- **NO KIDS. NO ONE IS EVER UNDER THE AGE OF 18 AT ANY TIME, EVER.**
  - I mean you could seriously end up in jail for that. EVERYONE IS OVER 18 AT ALL TIMES...no flashbacks...no "fantasy"...no "it was just a dream"...keep the kids out of it.
- Stay away from anything resembling hate-speech.
- Refrain from writing a plot where hard drugs are used.
- Do not desecrate anyone's religion by using their religious figures in the plot in any way shape or form.
- No Scatting (do not incorporate literal shit into your stories).
- Do not use the term rape, do not write rape fiction.
  - Dubious Consent (Dubcon) or Reluctance, in the real world is rape, but in erotica writing there is a distinction, though this is TRICKY and it's all in how you word it. Perhaps in DubCon or Reluctance erotica there is hypnotism at work (which is CRAZY lucrative, by the way, and maybe banned? Jury is out on that one) or a woman/man pre-agrees to have sex with a partner and then purposefully drinks herself or himself to oblivion while still clearly and vocally enjoying the act (which in erotica counts as non-control) but do not ever write a rape scene.
    - If rape fiction was allowed it would probably sell more than every other niche in every other book category combined but Amazon does not want to open that door.
    - This is the trickiest niche in erotica...there is a huge demand...and rape is clearly legal in books (that are NOT erotic!) but in erotica it's squirrely because Amazon doesn't want rape to titillate anyone... This is the RISKIEST topic in erotica, by far.
- No bestiality...but werewolves, dinosaurs, bigfoot, Nessie, unicorns, Woolly Mammoths, WereHorses, and other fantastic creatures are okay.
  - No stories where someone is having sex with a real known animal. That's a line Amazon is not cool with writers crossing. Throw a "Were-" in front of it and BOOM! Mythical animal! SAFE!
- You can kind of write about incest, but don't use the term "incest" in the title or in the product description or summary. You just have to dance around it, which is easy to do.
  - To be extra safe, keep it not in immediate family...step-family, family members who never realized they were related, cousins all seem to be in the clear...it's a tricky dance and it's totally arbitrary. More books than I care to count deal with close incest explicitly. I do not recommend this course of action for those starting out.
- Necrophilia is forbidden.
  - Having magical powers, bringing someone back to life, and having someone fall in love with you and bang you because you brought them back is a-okay though.
- Racism is not tolerated, but no big deal, because interracial erotica stories are on FIRE ☹️
- But otherwise, generally speaking, it's pretty open! Having sex for money or Pony-Play Gang Bang is offensive in many circles, but in erotica that makes for a great, sensible plot. It's fine.

Do not ever write a rape scene. It is the thinnest line, but as previously mentioned, if rape fiction was allowed, it would sell more than every other niche and every other book category combined. Understandably, Amazon doesn't want to go there. This is probably the trickiest niche in erotica because there's a huge demand for this sort of thing, and rape is clearly legal in books that aren't considered erotica. For example, if you were to read George Martin's books, whose works *Game of Thrones* is based on, people are getting raped left and right in those books. That's because stories such as these aren't designed to titillate anyone. In erotica, Amazon believes, that rape is used to satisfy people's sexual urges.

Rape is legal in books, but rape fiction is not legal for erotica. So, the DubCon and the Reluctance kind of give the impression of rape, but it comes down to how you word things. This is still the riskiest topic to use. This discussion isn't meant to coerce you in any way, or make you change your mind about what should or shouldn't be acceptable. All of this is being said to help you make an informed decision about what to include in your book, with

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considerations about what's selling and what isn't as well as what's deemed to be acceptable and what's not.

You cannot include bestiality in your books, but creatures like werewolves, dinosaurs, bigfoot, Nessie, unicorns, Woolly Mammoths, WereHorses, and other fantastic creatures are okay. The key is that you cannot publish any type of story where someone is having sex with a real known animal. That's a line Amazon is not cool with writers crossing. Throw a "Were-" in front of it, and that mythical animal is safe! There's your workaround. You might be thinking, "Eww! Who wants to read a story involving Were-dogs?" You'd be surprised. Remember, if it exists, and sometimes when it doesn't, there's a kink for it.

You can write about incest, but don't use the term "incest" in the title, in the product description, or in the summary. You have to dance around the subject, which is kind of easy to do. To be extra safe, make the characters not immediate family members. In other words, they should be step-family members or family members that didn't realize they were related. You could also use cousins, especially distant cousins. These all seem to be in the clear. This is all kind of funny because in America there are some states in which you are allowed to marry your first cousin, but it's not exactly acceptable on Amazon. This is another one of those "moving targets" that Amazon goes back and forth with.

Tons of books deal with close incest explicitly, but it's not recommended that you take this course of action, and definitely not if you're just starting out. Some of the top sellers in certain niches say things like, "Taboo: Daddy's Little Girl. Foods not all she learns to cook with her dad." Even though these books are super-explicit, they are still up and selling on Amazon. The platform is very inconsistent with these sorts of things. However, it's not recommended that you start off pushing the envelope in these ways. The intent of this lesson is to help you to begin making money with erotica in the smoothest ways possible.

Necrophilia is forbidden, but you could have someone have magical powers and bring someone back to life, only to have them fall in love and bang the hell out of each other is okay. There's a little bit of fantasy there, and in this case, necrophilia is okay. You can't have a story in which Tom and Harry went to the graveyard, dug up Susan, and screwed her corpse. That story isn't going to fly at all. However, if you write a short paragraph about how they did some incantations to bring her back from the dead, and then she decides she wants to have sex, that's okay.

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Racism isn't tolerated, but that's not a big deal because interracial erotica stories are on FIRE. Mix it up because there's no problem with any of that. Generally speaking, it's pretty open when it comes to what you can do on Amazon. Even though having sex for money or Pony-Play Gang Bang is offensive in many circles, these things make for great, sensible plot in the erotica niche. More content guidelines are now shown below. As you can see, when it comes to illegal and infringing content, Amazon says:

"We take violations of laws and proprietary rights very seriously. It is your responsibility to ensure that your content doesn't violate laws or copyright, trademark, privacy, publicity, or other rights. Just because content is freely available does not mean you are free to copy and sell it."

There are GREAT examples of free erotica to be found all over the Internet, but that doesn't mean you can just copy and paste this free content into your eBook though. Plagiarism is not cool, nor is it legal. You will be punished for using someone else's work. As for public domain and other non-exclusive content, here's what Amazon has to say about its use:

"Some types of content, such as public domain content, may be free to use to anyone, or may be licensed for use by more than one party. We will not accept content that is freely available on the web unless you are the copyright owner of that content. For example, if you received your book content from a source that allows you and others to re-distribute it, and the content is freely available on the web, we will not accept it for sale on the Kindle store. We do accept public domain content, however we may choose not to sell a public domain book if its content is undifferentiated or barely differentiated from one or more other books."

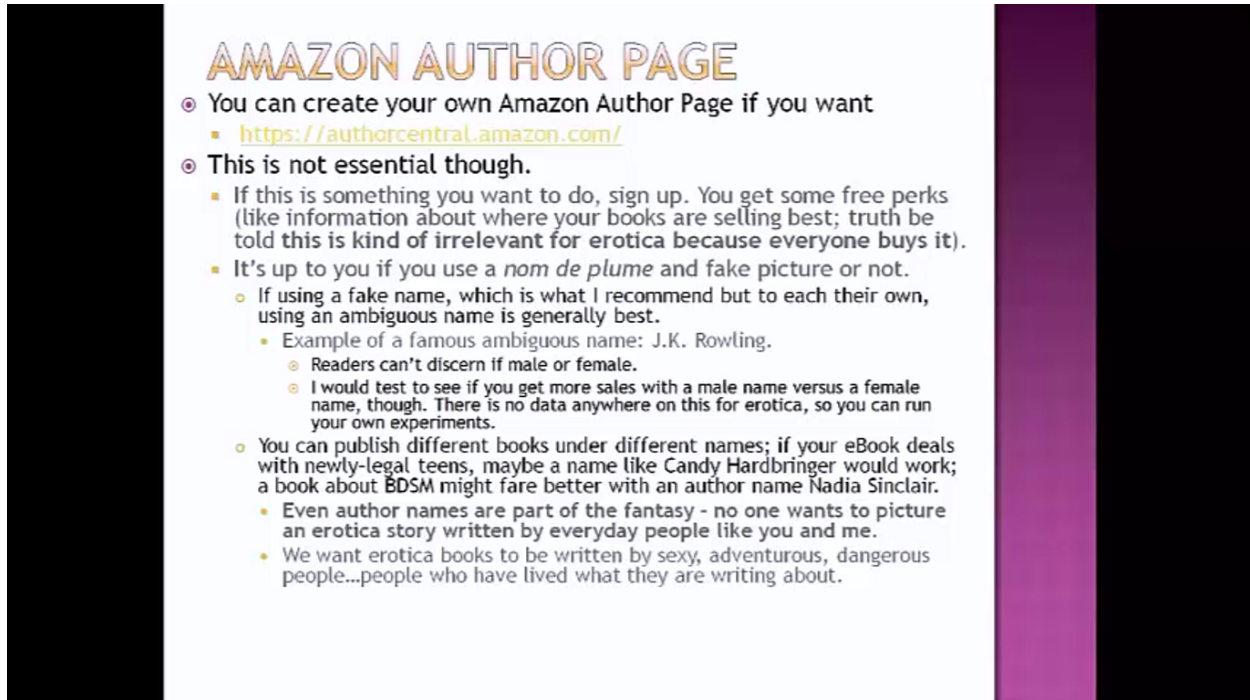
Obviously, this is all pretty self-explanatory. It wasn't long ago when Amazon did welcomed public domain content on the site. That was a glorious time, but now they have pretty strict rules for how to publish this sort of content, if they let you do it at all. If you write books specifically to sell on Amazon, you don't have to worry about this at all, and that is exactly what's being recommended to you now.

If you know anything about selling on Amazon, then you know they are all about keeping their customers happy. That's why their guidelines have so many rules pertaining to this, such as, "We don't accept books that provide a poor customer experience," and, "we reserve the right

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to determine whether content provides a poor customer experience. To better understand this, you should read the Guide to Kindle Content Quality for examples of content that is typically disappointing to customers. This is standard for all niches and it's completely common sense.



**AMAZON AUTHOR PAGE**

- ◉ You can create your own Amazon Author Page if you want
  - <https://authorcentral.amazon.com/>
- ◉ This is not essential though.
  - If this is something you want to do, sign up. You get some free perks (like information about where your books are selling best; truth be told this is kind of irrelevant for erotica because everyone buys it).
  - It's up to you if you use a *nom de plume* and fake picture or not.
    - ◉ If using a fake name, which is what I recommend but to each their own, using an ambiguous name is generally best.
      - Example of a famous ambiguous name: J.K. Rowling.
        - ◉ Readers can't discern if male or female.
        - ◉ I would test to see if you get more sales with a male name versus a female name, though. There is no data anywhere on this for erotica, so you can run your own experiments.
      - ◉ You can publish different books under different names; if your eBook deals with newly-legal teens, maybe a name like Candy Hardbringer would work; a book about BDSM might fare better with an author name Nadia Sinclair.
      - Even author names are part of the fantasy - no one wants to picture an erotica story written by everyday people like you and me.
      - We want erotica books to be written by sexy, adventurous, dangerous people...people who have lived what they are writing about.

## ***Amazon Author Page***

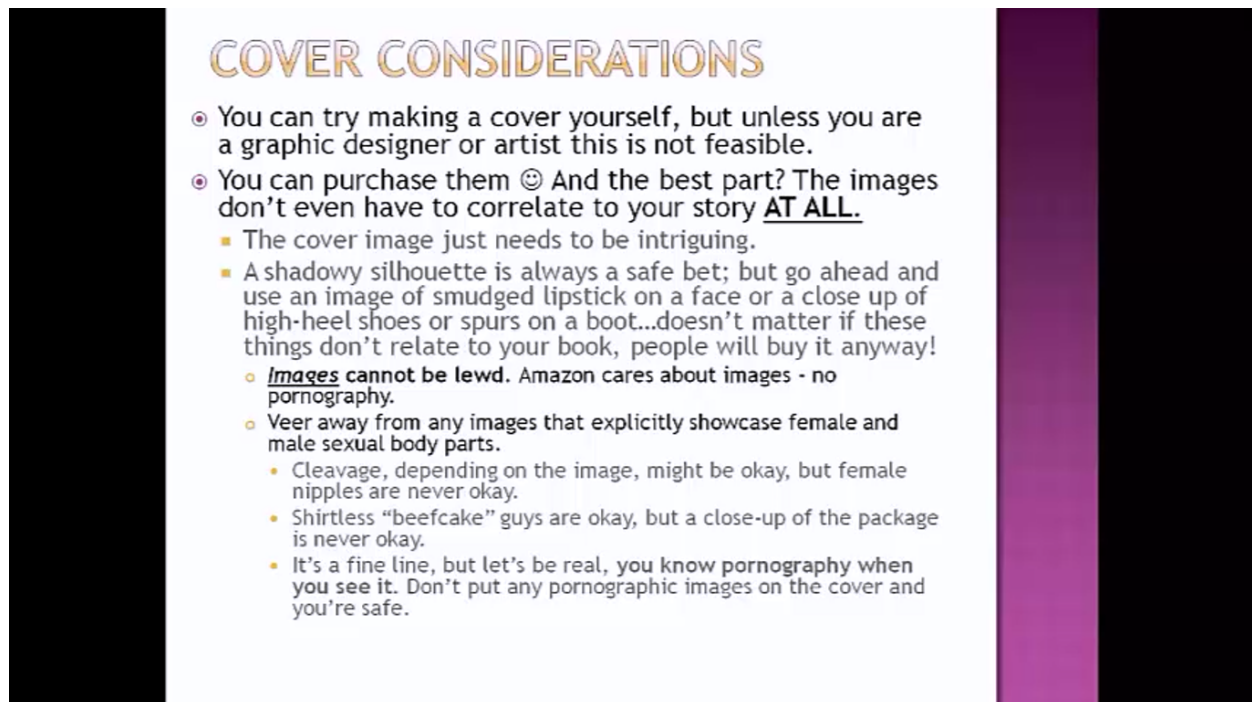
Should you create your own Amazon author page? You can if you want to, but it's not essential. If this is something that you want to do, then go ahead and sign up. You do get some free perks for doing so, such as information about where your books are selling best. However, truth be told, this is kind of irrelevant for erotica because everyone buys it everywhere. It's up to you if you want to use a *nom de plume* and fake picture or not. You could use a fake name too, but that's totally up to you. If you do use one, an ambiguous name is generally best. A great example of this is J.K. Rowling. With a name like this, readers can't tell if you are a male or a female.

It's recommended that you test to see if you get more sales with a male name or a female name. There's no data anywhere on this for erotica, so you may try to run your own experiments. You can publish different books under different names. If your eBook deals with

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newly-legal teens, then a name like Candy Hardbringer would work well. On the other hand, a book about BDSM might fare better with an author name like Nadia Sinclair.

Even an author's name can be part of the fantasy. No one wants to picture an erotica story written by everyday people. Most would like to fantasize, at least, that their book has been written by an adventurous, dangerous, sexy person who may have even lived out what they have written. So, the author's name is part of the package deal with fantasy. It's advised that you change the name that you use with every niche and then test to see if your male names sell better than your female ones.



### COVER CONSIDERATIONS

- You can try making a cover yourself, but unless you are a graphic designer or artist this is not feasible.
- You can purchase them 😊 And the best part? The images don't even have to correlate to your story **AT ALL.**
  - The cover image just needs to be intriguing.
  - A shadowy silhouette is always a safe bet; but go ahead and use an image of smudged lipstick on a face or a close up of high-heel shoes or spurs on a boot...doesn't matter if these things don't relate to your book, people will buy it anyway!
    - **Images cannot be lewd.** Amazon cares about images - no pornography.
    - Veer away from any images that explicitly showcase female and male sexual body parts.
      - Cleavage, depending on the image, might be okay, but female nipples are never okay.
      - Shirtless "beefcake" guys are okay, but a close-up of the package is never okay.
      - It's a fine line, but let's be real, you know pornography when you see it. Don't put any pornographic images on the cover and you're safe.

### ***Cover Considerations***

You can try making a cover yourself, but unless you are a graphic designer or artist, this isn't really feasible. Honestly, if you're not a graphic designer, your best work won't even come close to a professional's most terrible work. You can purchase covers, and the best part about this is because your cover doesn't even have to correlate to your story at all. The image just needs to be intriguing. A shadowy silhouette is always a safe bet, but go ahead and use an image of smudged lipstick on a face or a close up of high-heel shoes or spurs on a boot. It

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doesn't matter if any of these things don't exactly relate to your book because people will buy it anyway.

Your images cannot be lewd. Amazon cares about images, and you can't use pornography when you publish to the site. You should also veer away from any images that explicitly showcase female and male sexual body parts. Depending on the image, cleavage might be okay, but female nipples are never okay. Shirtless "beefcake" guys are okay, but a close-up of the package is never okay. It's a fine line, but let's be real. You know pornography when you see it. Don't put any pornographic images on the cover and you're safe.

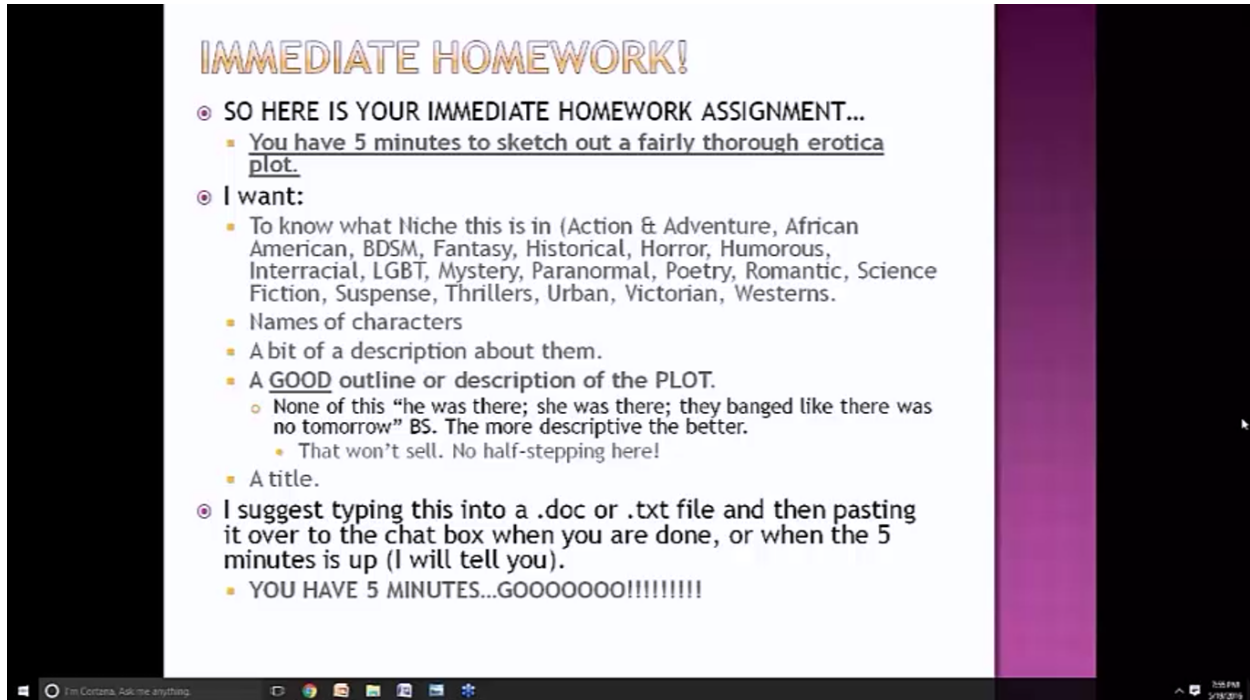
Try browsing the top sellers for ideas on cover design and emulate what works. You don't need to reinvent the wheel here. You will want to have a hot and/or intriguing cover images that is clearly visible when it is just presented as a thumbnail image. That's it. It's just that simple, so don't over think this. When it comes to the title, don't get too clever. *A Whisper in the Wind* is poetic, but it's uncertain who or what is getting banged by who (or what) in this context.

People are looking for a particular kind of sex story. Your title should indicate what kind of sex is inside. *Punished by the Principal* and *A Hard Long Night of Swinging* are two examples of titles that would work. In other words, your title should give the reader a pretty good idea of what your story is about. The cover image, assuming it's not pornography, should follow all of the same formatting rules as a cover image for any other niche, aside from these additions:

- No nudity or appearance of nudity (i.e. no hand bras, no side boob, no nipples/areola, no male organs, no bare butts)
- No sexual situations (i.e. no humping, no appearance of oral sex, etc.)
- No ropes, chains, handcuffs

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## How to Write an Erotica eBook



**IMMEDIATE HOMEWORK!**

- SO HERE IS YOUR IMMEDIATE HOMEWORK ASSIGNMENT...
  - You have 5 minutes to sketch out a fairly thorough erotica plot.
- I want:
  - To know what Niche this is in (Action & Adventure, African American, BDSM, Fantasy, Historical, Horror, Humorous, Interracial, LGBT, Mystery, Paranormal, Poetry, Romantic, Science Fiction, Suspense, Thrillers, Urban, Victorian, Westerns.
  - Names of characters
  - A bit of a description about them.
  - A GOOD outline or description of the PLOT.
    - None of this "he was there; she was there; they banged like there was no tomorrow" BS. The more descriptive the better.
      - That won't sell. No half-stepping here!
  - A title.
- I suggest typing this into a .doc or .txt file and then pasting it over to the chat box when you are done, or when the 5 minutes is up (I will tell you).
  - YOU HAVE 5 MINUTES...GOOOOOOOO!!!!!!!!!!**

The screenshot shows a presentation slide with a white background and black text. The title 'IMMEDIATE HOMEWORK!' is in a large, bold, orange-outlined font. The instructions are in a standard black font, with some text underlined and some in all caps. The slide is framed by a black border on the left and right sides. At the bottom of the slide, there is a Windows taskbar with various icons and a search bar.

You've already learned how to pick which niche to start with, which is to start with whatever interests you the most. Once you choose that, how do you actually go about writing an erotica eBook of your very own? That's a great question. There's really no satisfactory explanation. You can only really learn by experience.

Think about this. Let's say that you've never tasted sat before, but your best friend has. He or she could stand in front of you all day long trying to describe the taste to you, but until you've actually put salt in your mouth, you'll never truly understand the term "salty" or what the flavor tastes like. Erotica is just like that. You'll never understand erotica until you try it yourself. After you do, then all of the things you've learned about how to write it will click. That's why you have been given an immediate homework assignment.

You have 5 minutes to sketch out a fairly thorough erotica plot, and as you do so, you'll need to decide:

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- 1) What niche it's in (Adventure, African American, BDSM, Fantasy, Historical, Horror, Humorous, Interracial, LGBT, Mystery, Paranormal, Poetry, Romantic, Science Fiction, Suspense, Thriller, Urban, Victorian, Westerns)
- 2) Names of characters
- 3) A bit of a description about them
- 4) A GOOD outline or description of the PLOT.
- 5) None of this "he was there, she was there, they banged like there was no tomorrow" BS. The more descriptive, the better.
- 6) A title

Try typing this out within a Word Doc or text file. Are you ready? You have 5 minutes...  
Gooooo!!!

- ◉ You may be able to develop one erotica book in this time span.
  - Maybe. It's just as possible to struggle mightily and only come up with "D" grade material.
- ◉ But the mental energy, the creative output, you had to put in developing this ONE story basically depletes your reserves.
  - The "brick wall" or "writer's block" comes up deceptively fast when writing erotica.
    - ◉ Before you actually try it in earnest, it's really easy to think, "How hard can writing erotica be? You just have to write about sex"
    - ◉ NEWSFLASH: it's a challenge to write even a mediocre story!

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So, how did you do? You don't have to be Shakespeare to write erotica, but it's also pretty easy to write bad porn. This is definitely true when you're first staring out. The mental output that you put into creating your story will basically deplete your reserves. A lot of beginners would have a hard time coming up with two of these 5-minute story descriptions. Writer's block comes about deceptively fast when writing erotica.

It's easy to think, "How hard could writing erotica be? You just have to write about sex." The truth is that it's a challenge to write even a mediocre story. It's just hard to come up with something marketable, and you might have a wealth of knowledge and imagination to draw on, but erotica can still be tough and it can get tiring after a little while. It's not always easy to come up with new and fresh material, even if the formula is basically the same every time.

The theme is sex, and even if you want to be nichey about it, it can be really hard to continuously come up with variations on this same theme. When people reach their fourth book or so, they are often almost in tears because they just don't know how to go about writing any more. It's a real issue, and it sucks because there's so much money to be made in erotica that it's just a really discouraging feeling.

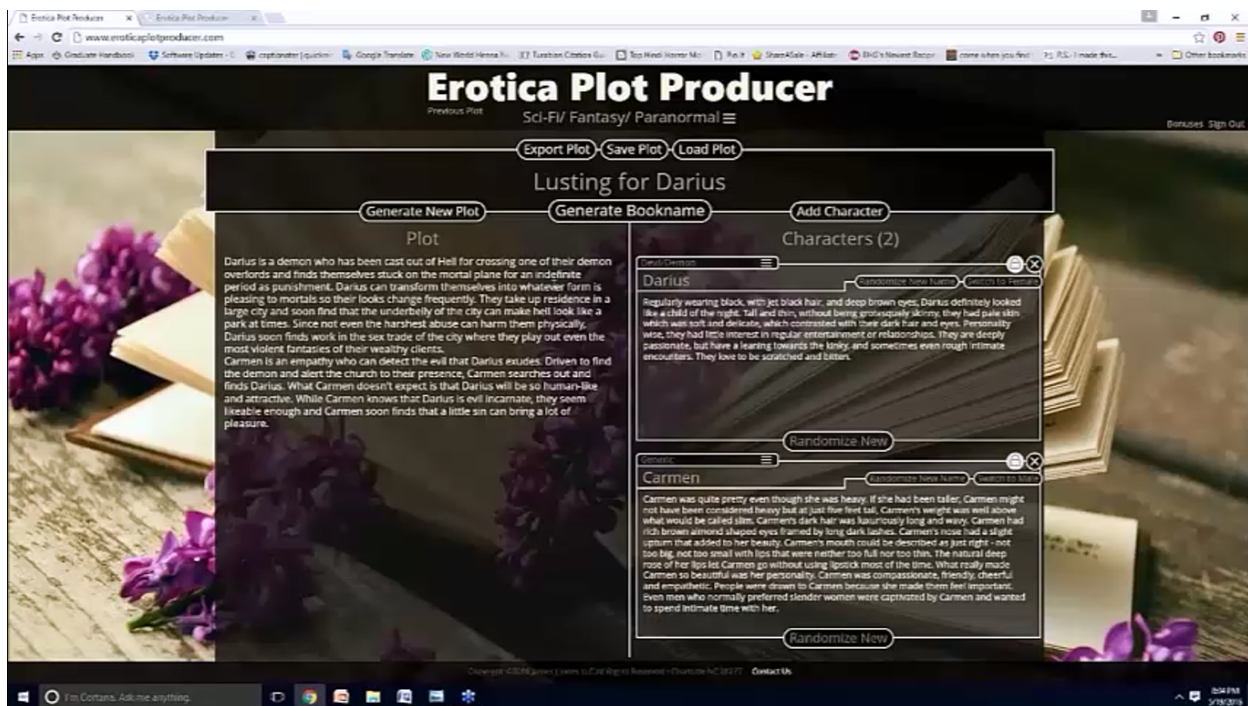
You really do need to make your mark in every single niche, and you need to keep churning out stories. Well, you may not give a shit about westerns, for example, and that genre may not do anything for you in any context. So, you may not be able to write a good western story because you don't care about it at all, but at the same time, you know that the money is there, so the book has to be written. It's an awful feeling to know that there's money just waiting for you, but you have no way to summon up the story that you need. There is an alternative to suffering from erotica plot paralysis. You can use software designed with erotica writers in mind.

There's a piece of software that you can use called Erotica Plot Producer, which works on both PC and Mac computers. What the software does is it helps reduce the writing process for erotica books to a push-button level of simplicity. This will allow you to keep churning out books because the software will help you to map out the main points for you. Remember, erotica is a quantity game more than a quality game. The faster you can publish your books, the more money you will make. If you can write one erotica eBook after another, you're going to make the money because you're going to end up dominating all of the niches. That's the key to all of this.

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If someone tells you that there's some hidden secret to profiting on writing erotica, it's bullshit because the only secret to this game is putting as many books out there as you can. Eventually, you may be able to slow down and write longer, better works that you can charge more for, but you've got to get out there and build up your skills first. The Erotica Plot Producer software is made to help you do all of that, and it will still help you to come up with great stories when you start to create these more-complicated works. Primarily, however, this software was made to help solve the erotica writer's biggest dilemma, which is, "I know I want to write about sex, but how do I make this a book people will buy? If everyone is writing about sex, then how do I stand out from the herd? What will draw people to me?"

Even if you're super-imaginative and have never had writer's block before, eventually, you will hit a brick wall. With this software, you'll get to the point where you don't even try to come up with a plot of your own without it. You'll see that this makes total sense when you see how this software works. It reserves your creativity, it speeds up the writing process, and it ensures that your final product is pretty polished. You still have to edit it, but that would be true no matter how you went about writing your books. There are simply no shortcuts for reading over your work and making sure there are no typos or errors.



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A screenshot of the Erotica Plot Producer software is shown above. Up at the top of the screen, you can see that the software tells you that the story being generated is in the Sci-fi/Fantasy/Paranormal niche. This software randomly generates everything for you, and then you just take it from there. It's tentatively titled "Lusting for Darius", but that's a working title. It will be changed once the writing is finished. This was generated by the program, and so was the plot. This time, the program created a plot that starts out, "Darius is a demon who has been cast out of hell..." So, already this sounds like a good story plot that someone could use.

You'll find that the software sometimes the wording is awkward. For example, there's a sentence within this generated plot that states, "Darius can transform themselves..." You see, with this software, you can change your characters to male or female with a push of a button, but in English, there is no gender-neutral phrasing. You would obviously change this from "themselves" to "himself" if you wanted Darius to be a male. The plot goes on to say that since Darius is stuck on our mortal plane, he ends up finding work in the sex trade of the city, where they play out even the most violent fantasies of their wealthy clients.

The other character in this plot, Carmen, is an empathy who can detect the evil that Darius exudes. So, she searches out Darius in order to alert the church, but she doesn't expect him to be so human-like and attractive. The plot summary ends, saying that Carmen ends up finding out, "a little sin can bring a lot of pleasure." Obviously, it wouldn't be hard to figure out what needs to happen in your next book once you have a plot summary like this available to you. In the screenshot, you can see that the plot summary is provided on the left and then there are some character outlines over on the right. When you look over this, you'll find that the software provides a lot of detail into what the characters look like, how they act, their background, and their personality.

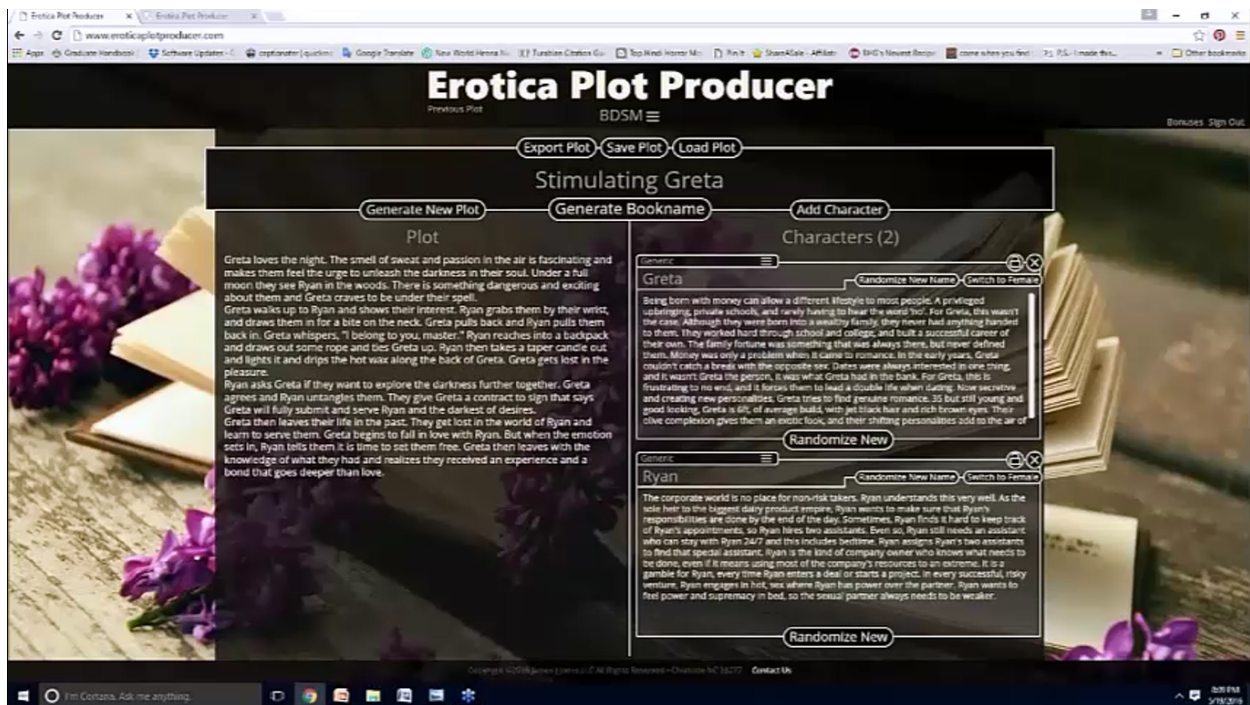
If you like what you see, there's a lock control that you can use to protect what you've got. However, you can unlock each description or summary to change any details that you like. So, let's say that you don't like the name Darius. You can click to unlock the character outline, and then click on the "Randomize New Name" button to get the software to generate a new name. When you do this, it changes the name in all the areas of the plot summary. Another thing that you could do is click the button to change a character from male to female and vice versa. If you did that with Carmen in this example, you'd end up having two males, and the story would take on a new direction.

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Let's say that you hate this plot. You can simply click the button at the top of the "Plot" window to generate a new one. You can do this over and over again. It just goes on and on forever. Furthermore, you can click the window button beside the category at the top of the screen to choose a new niche for your story. The other categories you can choose from include:

- Mystery/Thriller
- Historical/Western
- Sci-Fi/Fantasy/Paranormal
- Action/Adventure
- Urban
- BDSM
- Romantic



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You can see in the screenshot above that “BDSM” has now been chosen and a new plot has been generated. The characters in this story are now Greta and Ryan. There is a dropdown menu above each name that gives you the ability to change the type of character it is, by the way. For instance, you can choose “Submissive Woman/Man” to help workout your plot, or you can choose from other types of characters, such as:

- Generic
- Ghost
- Shapeshifter
- Cowboy
- Devil/Demon
- Much More!

You also have options to change the book’s title and add a character. With all of these different options, you can change a whole story up by just clicking a few buttons. You’ll also probably find that it’s pretty fun to just play around with these options and see what ideas come into play out of what the software generates. When you come up with a plot summary that you like, there is an option for saving it up at the top of the screen. Take note that you’re not going to be the only one in the world who uses this software, but there’s no risk of you ever coming up with the same plot as someone else. The odds of this happening is in the millions, so there’s essentially no chance of this happening, anyway.

After you find a plot you like and save it, you can simply click on a button to export it as well. You can also click “Load Plot” if you want to retrieve a plot you have saved in the past. Now that you’ve been shown all of the options within this interface, take note that there is a “Bonus” option over on the top-left of the screen. If you click on this, a menu opens up containing lots of different options for you to choose from. First and foremost, you’ll find some “Erotica Author Tools”. You may recall that earlier in this lesson it was stated that there were some power words that would work for any niche at any time. Well, if you choose “Essential Words”, from this menu, the program will bring up the list of words shown in the screenshot below. This list contains mostly adjectives and verbs, but occasionally you’ll see a noun.

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These words help to give your erotica story more heat and make the reader's senses come alive. When you write erotica, you really want to try and incorporate the senses. Some of the words that you'll find in this list are:

- Groan
- Heated
- Pliant
- Probe
- Nibble
- Drip

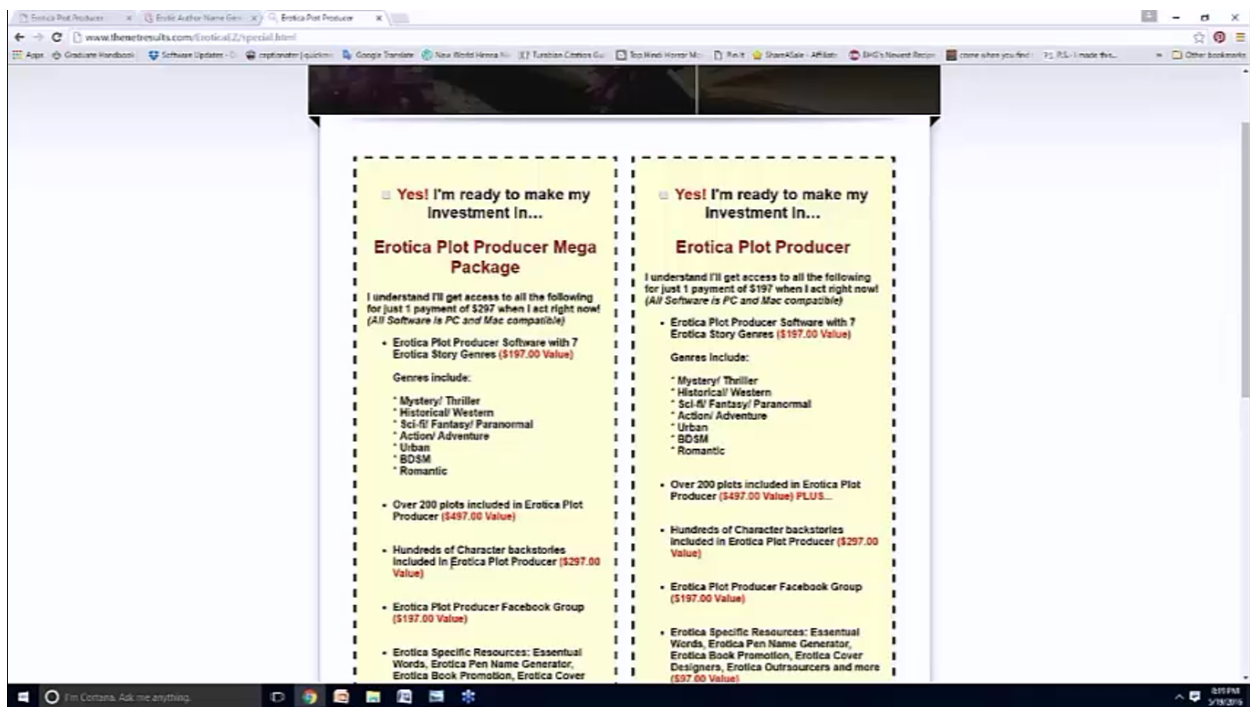
These are words that you can use no matter what kind of erotica story you are writing, and they will make your writing better because they will help the reader enjoy their experience more. In fact, you should use these words judiciously. Wherever you want a big punch, you'll want to deploy these types of words. This alone is going to elevate your writing from B-level to A-level.

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Within this “bonus” window, you’ll also find that you have an option for the Erotica Author Name Generator. During the live presentation of this material, the program generated the name Gabrielle Beaverton. This is a great tool to use because you don’t have to put any thought, whatsoever, into coming up with a clever pen name for your book. If you can come up with better ones yourself, more power to you, but this tool will surely save you some time in the long run.

You’ll also find some recommended sources for outsourcing the work of writing to others. If writing isn’t your forte, that’s no big deal. Use the software for ideas, and then let someone else write everything out for you. There are also some recommended artists listed that you can use for your cover designs. Additionally, you’ll find some book promotion resources listed. So, once you have a book done and you’re ready to get it up on Amazon and start promoting it, just select one of the resources provided to give it a try.

When you look through this menu, you’ll also find that there are a couple of different communities recommended to you. One is the Erotica Plot Producer Group, and the other is KDP’s community. There’s another one that’s not listed that you’re going to love. The program’s menu doesn’t link out to it, but you’ll receive an invitation to it. Finally, at the bottom of the “bonus” menu, you’ll find some general resources listed. With all of this included, you should have everything you need to run a successful erotica publishing business.



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The potential stories that this software can generate is nearly limitless, and the benefits and bonuses make it even easier to publish erotica books! It's really fun too. You'll likely find that brainstorming erotica has never been this easy and enjoyable! The only catch is that you'll have to get in now to get the special price being offered today. When you reach the sales page, you'll find that you have two packages to choose from. The first is the Erotica Plot Producer Mega Package, which is the most highly recommended. That's because you'll get nearly 300 plots when you take advantage of this bundle as well as hundreds of character back stories.

You are also going to receive access to an exclusive Facebook group when you take advantage of this first offer. This is a really supportive community where you can share tips and ask questions. Often, people will look at or buy your books and even leave some reviews, which is incredibly important when it comes to publishing on Amazon successfully. You'll receive all of the bonus materials that were listed in the "bonus" menu, including Erotica Essential resources, such as the essential words list you've been shown.

You're going to get lifetime access to the updates for this software. So, you're not going to have to worry about paying annual fees to continue to access this software or anything like that. If you purchase this first package, you're also going to get a whole year of plot updates. That's right. Every month, you're going to get access to 30 new plots per month. This, in itself, is valued to be worth \$1,164. You'll make that money back in no time if you follow what you've been taught in this lecture. If for some reason you find that this isn't right for you, don't worry because you have nothing to lose. You are going to receive a 30-day money back guarantee with your purchase. If you are unsatisfied in any way, you'll be able to just send in an email within that 30-day timeframe and you'll get your money back. This first package only costs \$297, so what do you have to lose.

The second package is \$197. The difference is that you won't get 30 new plots per month with this package. So, there's still nearly 300 plots guaranteed no matter which package you purchase, but when you buy the larger package, you're going to get more and more plots to work with each month. Again, this offer is backed with a 30-day money back guarantee, which means that you have absolutely nothing to lose and everything to gain! Get started now at

<http://www.thenetresults.com/EroticaEZ/paypal.html>

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## Questions & Answers

### **Is this software Mac and PC compatible?**

Yes. It will run on a Mac or PC.

### **How long will I have access to the plots?**

For life. There are almost 300 plots included in Erotica Plot Producer. In addition if you choose the Mega Pack option you will also receive an additional 30 plots per month for 12 months. So that's over 600 plots in total.

### **Does a group of short stories work as well as one?**

Yes. Let's say that you have an anthology with five different gang-banging stories in there. There do sell very well, and you can charge a lot more for them. It's not recommended that you do this when you first start out though. Don't go for a long drive yet; just get some stories out to get in the groove and get a feel for it. Then, if you want to do anthologies, or longer erotic stories, go for it, by all means.

### **Can I make erotica audio books?**

Yes, and you can make a lot of money if you make a good one. These are selling well online. It's a good idea to start out by writing eBooks and then move on to audio books.

### **What are the average sales for an author who publishes this kind of eBook?**

There's no way to predict how much money you're going to make. If you're not making money with this niche, it's likely because you're not churning out enough good ideas. Just about

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everyone in erotica that's making money is putting out books as fast as they can. This is a niche that is definitely quantity based.

**Are buyers purchasing books by certain authors or just those with interesting titles and covers?**

It's split about 50/50. If you write a book and knock it out of the park with lots of sales, you should publish another book under the exact same name in order to build up a following.

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