MageFunnels:

Rapid Deployment Single Product Funnels

James J. Jones

Greg Jacobs

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Introduction

Welcome to today's special presentation on how to profit with the rapid deployment of single product funnels! As you know, there are a lot of different ways to make money online, but there are some things that are offered which don't work. It's just hard to sort the dust from the diamonds. The implementation of any system comes down to the tool, the current market, and the execution of the user. When all of those are properly put in place, you can go ahead and push forward to be successful.

The original version of Mage worked. It was based around putting up websites and blogs and then driving traffic to affiliate links. Mage Omega shares everything in spirit with Mage except for a few significant differences. It's not affiliate marketing, and it's not auto-blogging. It has to do with eCommerce, actually. So, let's discuss that first.

Are you running, or have you ever tried to fun, and eCommerce store? A lot of times, you hear about people running businesses on platforms:

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- Amazon
- Ebay
- Shopify
- WooCommerce
- Teespring
- Etc.

Whether you are already doing some type of eCommerce or you are starting from scratch, Mage Omega will work for you. If you have an existing Amazon product, or if you have an existing Shopify store, what you are about to see can boost your business tremendously. On the other hand, if you are completely starting from scratch and are just looking for a great opportunity to make money online, this system was built to help people that are just getting started.

Greg Jacobs had his team devote 1,345 hours to build out systems, software, and templates, and they have spent over $3.41 million in ad spend to split test and refine this system. That's a lot of money to spend on ads, but he says that they have more than doubled their money. After fulfillment costs and ad costs, they've gained $4.78 million in take-home profit.

Greg says that this system works, and he's continually scaling it up. Now, he doesn't expect this opportunity to last forever, and he believes it's going to be a bit of a cash grab for those who are successful with it. He does think that it will last for at least a year or two, but it's one of those things, but it's one of those things that he knows isn't always going to be there. If you don't want to take your time to learn a system that won't be around for the long haul, that's fine. Greg is planning on making as much as he can out of this opportunity.

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THE PROMISE

- How to 4x your results using **RDSPF** – Without an ECOM STORE.
- With no Tech
- With no Spending Cash
- Make money in the next 3 hours.
- Works if you have an existing store or are starting from scratch.

What Greg and his team are developing is what they call Rapid Deployment Single Product Funnels (RDSPF). These are eCommerce funnels for single products. Traditionally, when you think about eCommerce, it's going to go one of two directions. One is to put things on Amazon, and Amazon is a beast that will be discussed further on in this training. The second way people participate in eCommerce is by opening up a store.

When you find yourself on an opt-in page, you typically only have two choices. You can either sign up, or you can leave. If you were sent to a page that had a bunch of links that you could use to click around and check out different stuff, it's likely that you wouldn't sign up for anything. You would just click around, get distracted, and go away without submitting your email address. One thing Greg's team has realized is that eCommerce sites, like Shopify and Amazon, are inefficient when it comes to driving paid traffic to them.

When you drive traffic to Amazon, for instance, people are going to be free to click around and look at other stuff. That's works just fine if Amazon is sending you traffic, but if you're driving the traffic, then you're going to lose people. It's the same with Shopify. They might originally go to Shopify to look at your product, but they have all sorts of other links that they can click on to look at other stuff.

When you drive someone to one of your very own funnels, they only have two options: sign up or leave. Greg's team has found by setting things up this way, they can more than double their conversions in many cases, and they can turn products that are typically duds on eCommerce

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sites into absolute winners. They literally have a money machine set up, and you are going to see some examples throughout the remainder of this training.

Of course, before you should even take the time to review this material, you should have at least some idea of who it is sharing his expertise. The material was originally presented by Greg Jacobs. He has run online businesses since 2008, and he got his start with eBay and evolved to eCommerce as the industry developed.

Right now, Greg has three Shopify stores, a WooCommerce store, and 5 products up on Amazon. These are still making him money on auto-pilot, but all of his attention right now goes into creating single product funnels. That's because these require around the same amount of effort, but he makes twice as much money this way.

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The Easy Way vs. The Hard Way

Why We Are Here ?
Because ECOM is KING

Where We Source
- Wholesale (hardest)
- Print on Demand (hard)
- Dropship (easy)

Distribution Avenues
- Amazon FBA (really damn hard)
- Store - Shopify/WooCom (hard)
- Single Product Funnels (easy)

For those who aren't really familiar with the different flavors of eCommerce, let's run through all of this really quickly. There are two aspects to eCommerce, the source and the distribution. There are different ways to go about managing both. When it comes to sourcing products, there are three ways to go about this:

1. Wholesale (hardest)
2. Print on Demand (hard)
3. Dropship (easy)

Getting your products wholesale is the hardest. This involves contacting manufacturers in China, setting up orders, and getting products shipped into the US. The next hardest way to get products is to do something called "Print on Demand". There are a lot of things that you can sell this way. It's really popular for people to sell t-shirts this way, and you can make money this way, but it's not a turn-key business. Your success or failure in using print on demand depends on your creativity in making popular designs.

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Greg has about 53 different designs right now, and those were quite problematic, he says, because he had to have a person research possible designs and have a designer create them. Then, there was a lot of back and forth with the designer. Out of the 53 designs, only about two of them were actually profitable. So, print on demand can make you a lot of money, but it's hard. Each one of those designs had to be split tested as traffic was run to them, and then, of course, a lot of creativity had to be put into them.

The easiest way to source is dropshipping. This is where you go to some website and type in your customer's order details. They ship it directly to your customer, and you never have to touch any inventory. That's the lazy man's way to do things, and Greg likes things to be easy. There are a number of different distribution avenues as well, but basically, there are three ways to do this:

1. Amazon FBA (really damn hard)
2. Store – Shopify/WooCom (hard)
3. Single Product Funnels (easy)

Amazon is great, and you can potentially make a lot of money on this platform. However, when you go about it this way, it takes about six weeks to get a product up. You also need a couple of thousand dollars to get started, and that's hard. Plus, that's a big investment to make before you know whether your product is going to be a winner or a loser. Using platforms like Shopify or WooCommerce is a bit easier, but they still require a bit of a learning curve. There are a lot of apps, themes, and hacks involved, and once you get your store up and running, things could work out really well, but you've got to figure a lot of things out and you're stuck in one niche.

Again, Greg likes to stick with stuff that's easy, so he creates single product funnels. He uses one product, and he copies and pastes it into his funnel. He changes around the picture and some text, and within 20 minutes, he has a funnel up and running. The truth is that you need a good product, a good platform, and good traffic. If you don't have all three, you're going to fail. According to Greg one of these is a wild card, but it can be systematically solved. This wild card is the edge between success and failure, he says.

Which do you think is the wild cards? It's the product. You just don't know what will sell, and it doesn't matter how much research you do; you just don't know. One in five of Greg's products are winners. What he has learned over the years is that no matter what platform he throws his

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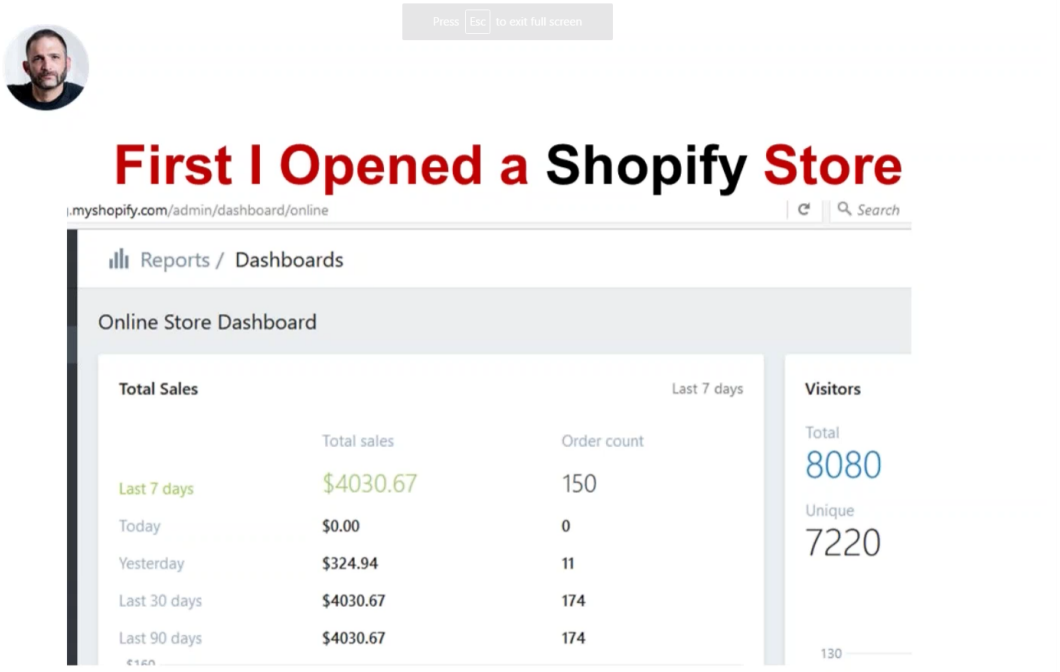
products onto, he still stands the same chance of succeeding or failing. He does know that Amazon requires a lot of money to get started with, and it takes a long time to get started with both Amazon and Shopify. There's also a lot of recurring costs and other such things involved with both.

Rapid Deployment Single Product Funnels allow you to put up a product and determine quickly whether or not that product is a winner. That is, assuming the traffic kicks in. The key to winning or losing is testing a lot of products, and it just comes down to a science. You need a system that works, but that requires testing. Do you want to take a chance selling a product on Amazon, where you have to invest a lot of money up front? Some people may have the magic touch and pick better products than Greg does, but this has been his experience so far.

In order to win, Greg believes that you need a way to rapidly deploy and test products. As previously stated, he has a Shopify store and says that he has a "shitty product" in that store. You might have one too. He says that he defines a "shitty product" as one that you promote and possibly even break even on, or make a 5-10% margin on, but doesn't really generate any profit. You might keep it going because you're seeing revenue, and you hope it's going to pick up and help build your customer base.



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A screenshot of some of Greg's results is shown above. As you can see, he made a total of $4,030.67 off of about 7,220 unique clicks. So, he's making about $0.60 a click. Do you think that's sustainable? This had a 1.52% conversion rate and 174. Greg took those same clicks and put them into his split tester, and then he sent some clicks out to his RDSPF, and he got a total of 7,690 visitors and 312 purchases. So, basically, he got around the same amount of clicks and more purchases, and this time, his conversion rate was more than twice as high.

Furthermore, with Mage Omega, Greg is able to use up-sells in his funnels. By utilizing this, he was able to get a 35% conversion rate, bringing in 109 up-sells. In total, he was able to make 312 front end sales and collect $7,784.40. Then, with the upsells, he was able to make $2,174.55 more. That means, with this funnel, Greg was able to make $9,958.95. At some point, he sorted out that he made $0.55 per click with his Shopify store, and he was able to earn $1.29 per click with his funnel. This is shown in the screenshot below.

Compare the Results
(the ones that matter)

Same Product- Same Ad- Same Clicks Split-tested

SHOPIFY	Rapid Deployment MageFunnels
7220 Clicks	7690 Click
4030.67 Revenue	9950.98 Revenue
55 Cents Earnings PER CLICK	$1.29 Earnings PER CLICK
Typical Shitty Product	Not So Shitty

The Difference is **MageFunnels**

On the Shopify side of things, Greg was just about breaking even, but when he split tested this and was making $1.29 per click, he was pretty much doubling his money. That's what's amazing about using Mega Omega and funnels. You can take a losing product that's not selling

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well in a Shopify store, and send people through a funnel to buy it instead, and really improve your conversions and return on investment (ROI).

It can be extremely lucrative to sell products on Amazon. Once you get a product in there, and you have gained ground utilizing the review system, Amazon will send you tons of traffic. That's how you scale. It takes a lot to reach that point, however. If you've done this before, and you're good at it, you might be able to find success with this system within about six weeks. If you're not experienced, it takes a while, if you ever really gain substantial ground.

Shopify is lucrative and scalable as well, but it's technical and takes a lot of work to get started. Greg has found that this just doesn't convert as well as using a funnel either. For certain types of stores, Shopify is great, and Greg plans to continue making money through his stores, but he has found that his funnels are not only lucrative and scalable, but they bring about results faster. Also, it's not expensive to get started with them, and they don't require that much technical knowledge. To top it all off, you can test more products and find out what's working faster and less expensively.

There are some drawbacks to using these funnels. First of all, they are addictive. Right now, Greg has 35 profitable funnels up. He believes that he has had about 120 losers that never made it. He says that he just can't help putting up more and more funnels. He also says that people are prone to "Commission Page Refresh Syndrome," which means that when you get notified that you make a sale, you tend to keep checking for more. Another problem that he's noticed is that when you are making more sales, it puts you in a higher tax bracket. Obviously, these are good problems to have, and if you are making that much money, you should be able to afford a tax attorney.

Greg and his team will look for a $10k per month winner, and when they do, they go ahead and put the product on Shopify as well. They may also decide to put it on Amazon if they know that it is a winning product. The upsell can also double your profits in some cases, so that's something to consider too.

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How it Works

- Start with a FB Ad.
- 200k+ "likes"
- 3.1k comments
- 3.6k Shares

Greg and his team use an eCommerce shopping cart to handle the payment processing and manage the orders. They add the product to Mage Funnels and run targeted niche ads to get traffic to the product, and then they use dropshipping, but you can do print on demand with this too. Let's say that a customer made a $20 purchase through one of the funnels. The team would then place the order through the drop shipper, and this might cost them around $3. This leaves them with a profit of $17 each time the person buys that item.

Look at the screenshot above. Have you ever seen an ad similar to this in your Facebook feed? You can see that this product has gotten hundreds of thousands of likes and thousands of comments. This is a sponsored ad, and you can sell all kinds of products through an ad such as this. It doesn't have to be a Buddha pendant. The point is that this is a Facebook ad, and you can take a product such as this and run an ad on Facebook for it, and an ad much like this will show up on people's Facebook feeds.

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When people see these ads they will share, like, and comment on them. When they click through one of these ads, then they are brought to a funnel page. An example of a funnel page of Greg's is shown below. This is quite a bit different than having a full-on Shopify store. That's because there's only one thing to do on this page. You either have to click the button to take advantage of this special offer or you have to leave. That's the only choice you really have.

This funnel page isn't made to educate you or entertain you. It's made to sell the product, and a person clicking on the ad is coming to this page with the intent to make a purchase or to find out more about the product. So, they are already pretty interested when they land on this page, and when they click the button, they will be brought to an order page where they can put in their information and create their order.

One of the things the order page below contains is an "order doubler". This is the little box that says "Double My Order," down at the bottom. Greg has found that about 30-40% of the people who see this double their order, just because he provides this option, basically. He's pretty amazed at how much more they make just by placing this little box at the bottom of the page, in fact. After a person places their order, they are redirected to an upsell.

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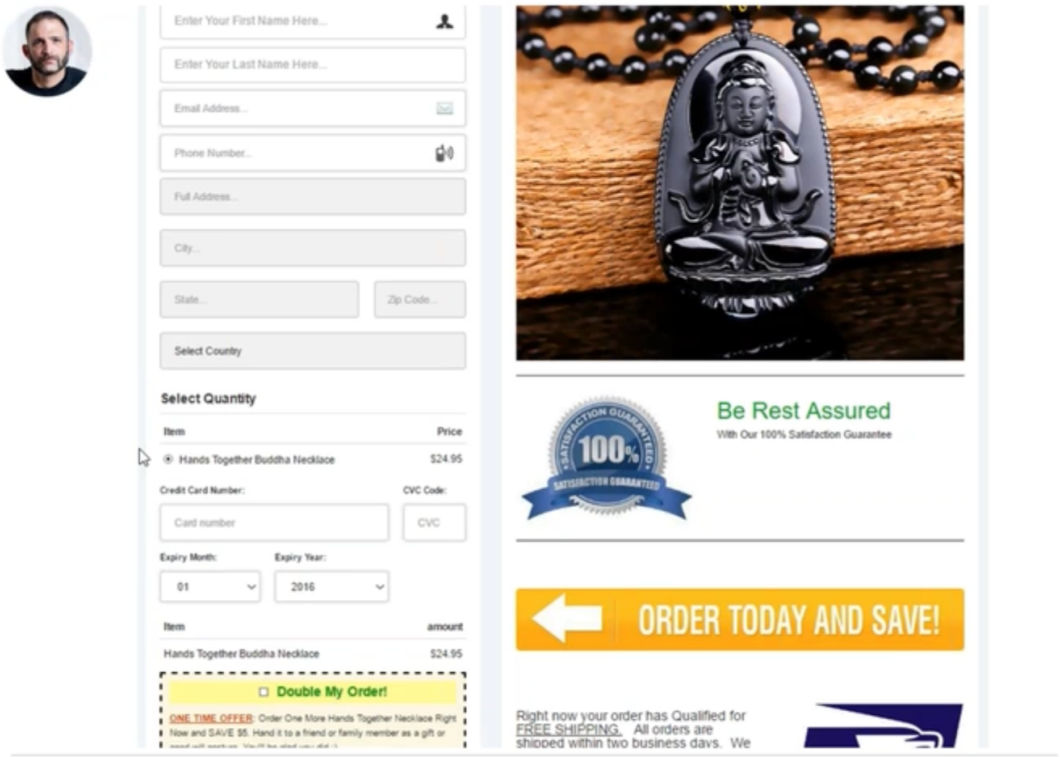

Greg and his team have found that, typically, 35% of people get the upsell, in this case. As you can see in the screenshot below, this is a related product. You don't want to try to sell something totally unrelated to the original product, obviously. For instance, it wouldn't make any sense, whatsoever, to start out selling people a Buddha pendant and then move on to try and sell them fishing lures or anything like that.

After a person has finished ordering, the team will collect the money and then they will place the order with their drop shipper. Once the order gets put into the drop shipper, they ship the product out to the customer, and Greg and his team never have to touch, or store, the merchandise. Greg says that he usually will make the first order, and then he'll have his virtual assistant take it on from there.

Greg admits that he's a lazy marketer. This is how he likes to run his business. He just collects the money up front, and then purchase the product for a much lower price. In this case, he says that he's making about $19 in profit off of each sale. Now, that's minus his ad cost. Greg says that if he can make a sale per $5 that he spends on ads, he's doing really well. That's still

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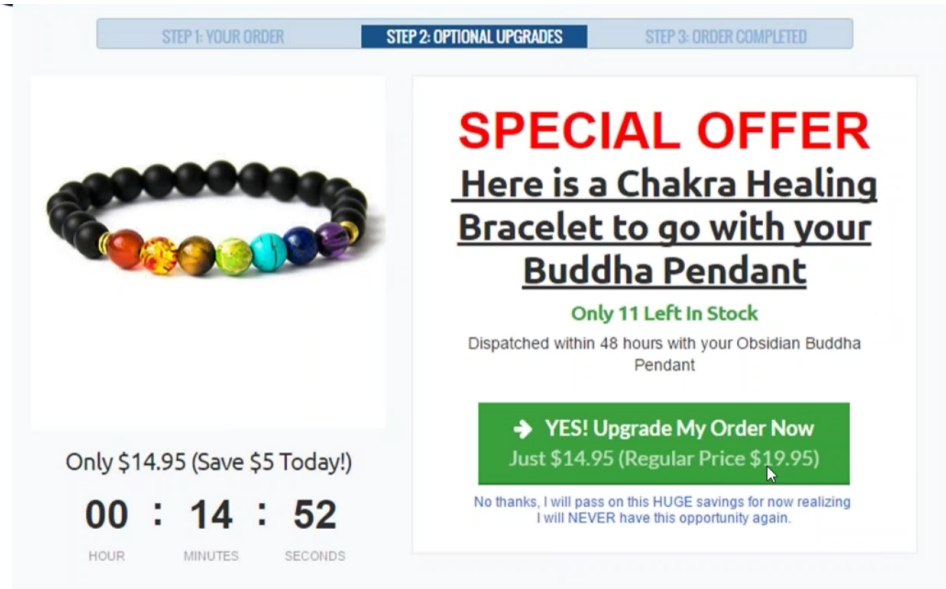
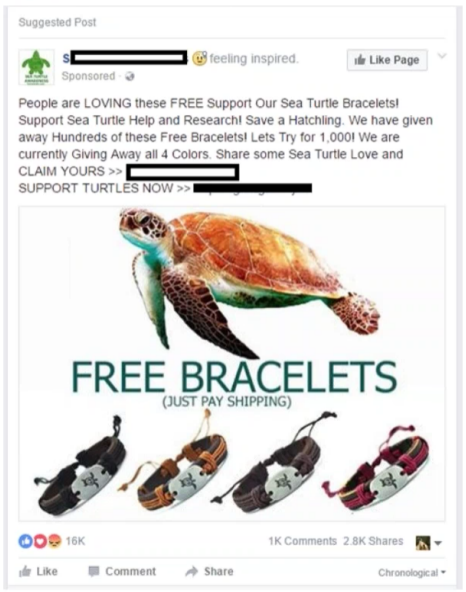
$14 or $15 in profit. They can literally make hundreds of dollars per day, Greg says, with the right targeting.





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This is all very, very simple, and the team uses proprietary templates that they have created to make it even easier. You could create pages such as these yourself if you needed to. It's not very difficult. The screenshot above shows a couple of other examples of products that are doing really well. The slingshot has been absolutely killing it for a few people. It's advertised towards the survival niche. They are offering it for free with shipping, but the shipping costs are marked up to cover everything. Then, there are also up-sells.

The other product is targeted to people who like sea turtles. Again, it's easy to target people on Facebook that have specific interests, so this is an example of how you can do that. This is another offer that uses the "Free + Shipping" model. This is one of four different master funnels that the team uses. The screenshot below contains another product that's absolutely killing it. In fact, 162,000 people liked this. It's a sleeping bag that looks like a bear, and it's targeted towards campers.

There's a lot of niche research to be done when it comes to finding winning products. Greg says that with all his experience, he's still going to pick a winner every one out of five times, but

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when you find a winner everything comes together really well. These funnels have different components that you need to know about. These pages are laid out as follows:

- Page 1 – (match the ad) More or less the same on all types – Photos need to match the ad – Clearly states the purpose. Various versions to test. Text/Photo or Video
- Page 2 – (checkout) Depending on your funnel type, will give various options
- Page 3 – (upsell) Quick and Easy – Picture and short text – One Click
- Page 4 – (confirmation) Tells them their shipping times (because they probably never read the fine print) tells them how to contact you, and of course, links to share it

When the team runs their funnels, they use four different types of master funnels. You'll soon learn how you can get your hands on these pre-built master funnels, but for now, let's go over the different types of funnels they use. The four types are:

1. Multi-Unit Straight Stack
2. Viral Giveaway
3. Free + Shipping
4. Funded Today!

The team uses the Multi-Unit Straight Stack for products that people would generally want to buy more than one of. Examples are flashlights, survival gear, or bottle openers. You know, things that people lose or little easy things to use as gifts. Greg will literally offer 20 of these, and sometimes people will show up on a page intending to buy one and they will go ahead and buy 20 instead.

The next type is Viral Giveaway. This is kind of a more complicated type of funnel. Greg considers it an advanced funnel, as a matter of fact. He says that it works really well with T-shirts and print on demand stuff. Basically, you say, "Hey, we have this new product coming out. Go ahead and like and comment on our post, and we might go ahead and give one away to you." This works really well for getting massive amounts of shares. You can usually get twice as many shares on your products this way. It works really well.

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The most popular type of funnel, and the one that Greg most often recommends to people who are just starting out, is the "Free + Shipping" funnel. This is just to get people going with some sales. Although, it typically doesn't make as much money as the other funnels, it gets things going pretty well. The slingshot is a great example of this. You just offer to give a product away for free and only charge shipping. When it comes to the slingshot in particular, it only costs Greg about $1.50 to have it manufactured and shipped, but he might charge $5.95 or even $8.95 for "shipping and handling".

These "Free + Shipping" funnels helps to build specific niche-related email lists. It also gives the team the opportunity to offer very powerful upsells. A lot of people that have gotten their start using funnels have made a lot of money in the beginning with this model. This not only will give you a quick win when you're just starting out, but it's pretty easy to scale this to where you are making $1,000 a day or more off of these products. Once you start getting some wins, you can move on to using these other types of funnels.

The coolest funnel, in Greg's opinion, is one that they have come up with themselves at Mage Headquarters. This is the "Funded Today!" funnel. As you may already know, Greg has some experience with crowd funding, and what they have found is that if they take a product that is kind of neat, and new, and technologically innovative, and they do a mini self-hosted crowdfunding campaign, they can get double or triple the engagement. One of the teams most successful products is shown below.

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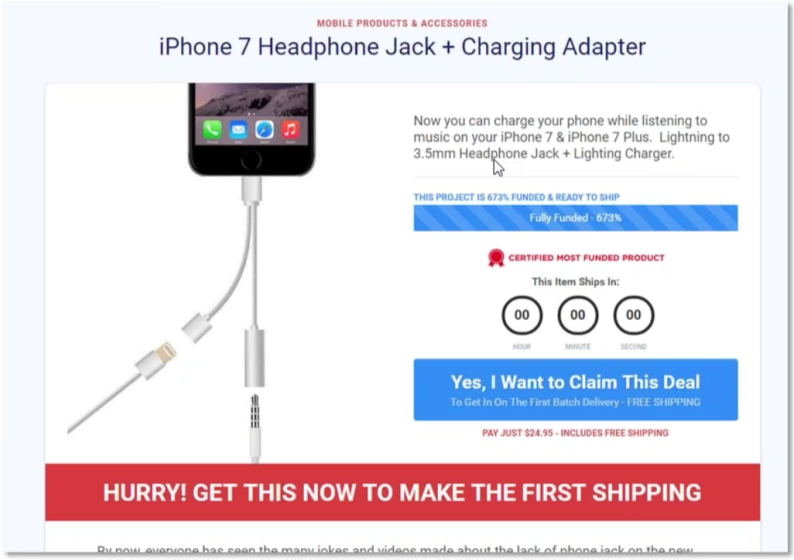
Funded Today Mage Funnel



When the iPhone 7 came out, they found this product on AliExpress. It's an adapter for both charging and listening to your music at the same time. Instead of just doing a regular funnel, what the team did was they made a "Funded Today!" Mage funnel. As people buy more, the bar on this page fills up, and they tell the customers that the product would ship in 20-30 days. When they tested this against other types of funnels, they ended up selling twice as much of this product through the "Funded Today!" funnel. Anytime you're selling anything that has to do with technology or stuff that can be considered new or "out of the norm, " this is a good type of funnel to use for it.

Of course, all of this doesn't mean anything if you don't know how to target your ads. Before this can be covered, you need to understand the difference between interrupt and intent marketing. Intent marketing means that the customer is actively looking for what you are selling. Let's say that someone has back pain, and they type into Google, "I have back pain. What do I do?" So, you go ahead and try to sell them something for their back pain. That's intent marketing, and it's somewhat of an easy sale to get. Keep in mind, however, that there's always a lot of competition for intent marketing.

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On the other hand, interrupt marketing is when you use ad targeting and interest to find people that you know will be interested in what you're selling, interrupting them, and diverting them into your funnel. So, let's say that someone logs into Facebook, and they are interested in golf. You know that they are interested in golf because of Facebook targeting.

So, let's say they are busy arguing with their family members about politics on Facebook, and they are having a horrible day because they are getting all heated up, and they are going to un-friend their uncle because they don't agree with them. Then, they run across your ad for a nice set of golf tees, and things are okay again. They are interrupted by the ad, but as you can tell, this can be a great thing. They are going to get them for free, and all they have to do is pay shipping.

That's interrupt marketing, and the way that you do this is through niche targeting. The way Facebook algorithms work is that you are able to find people that are interested in what you are selling, specifically. Let's say that you are selling a set of titanium golf tees that give your ball a straighter arch. You might target people that are interested in Tiger Woods, but if you do that, then you'd target people that didn't even play golf because Facebook is going to target everyone that has read an article about this celebrity.

You don't want to target too broadly. It's wiser to target the niche. You want to target people that actually play golf, so it's wiser to target people that are interested in a particular golf magazine than it would be to target a golf pro like Tiger Woods. You could also target people that are interested in a certain golfing brand, like Taylor Made. It goes a lot deeper than that, but that's just a general overview of how this all works.

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So How do I make money again?

1. Pick a product
2. Pick an upsell
3. Pick a Funnel Type
4. Run some ads ($20)
5. Take Orders
6. Place order on Dropshipping Site to ship directly to customer (never touch inventory)

- NOTES –
- We use $20 to test a product- This is out only "risk" per product. After $20 in ad spend – we will usually know if it is a winner, loser or "keep going for now"
- Typically 1/5 products are winners- so we need to approach it systematically.
- Winners will pay for losers many times over.

Let's discuss, once more, how you make money with a system such as this, and then you'll get to review what's in store for you today. Here are the steps:

1. Pick a product
2. Pick an upsell
3. Pick a funnel type
4. Run some ads ($20)
5. Take orders
6. Place order on dropshipping site to ship directly to the customer (never touch inventory)
    - Notes
        - WE use $20 to test a product. This is our only "risk" per product. After $20 in ad spend – we will usually know if it is a winner, loser, or "keep going for now"

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- Typically, 1/5 products are winners – so we need to approach it systematically.
- Winners will pay for losers, many times over.

The first thing you do is pick a product. Greg has a formula for doing all of the research. Then, you pick an upsell and a funnel type. You learned about the four different types of funnels that Greg's team uses. They then take orders and they place them on the drop shipping site. Every product that they test carries only a $20 risk, meaning that they only spend that much on the ads to test to see if the product is a winner or a loser.

If you've sold on Amazon before, you know how great it is to only carry a $20 risk because it's likely that you've spent $2,000 or more before you figured out whether the product you had would sell. Greg recommends putting aside an ad budget of a couple of hundred dollars so that you can go ahead and test a bunch of different products and determine which ones will work the best. You need to approach this systematically, and generally, the winners will pay for the losers.

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Introducing Mage Omega

I Can Offer Help

- Done for You Copy and Paste Funnels

4 Products
4 MASTER Funnels (Can replicate)
4 Target Groups
4 Fulfillment Solutions

Noob Proof Training.
Your Income is determined by the amount of Funnels you put up.

Greg wants to know if you're ready to throw your hat into the ring and try following his system. You can start now and try to do all of this on your own. You've been given enough information, at this point, to throw on your thinking cap and use Google to research a niche. Greg doesn't even mind if you email him and ask him some questions. He's willing to help. The offer he's making would be a big shortcut for you. It's "a helicopter up the mountain," as he puts it.

Greg has invested over 1,345 man hours to build Mage Omega as well as refine the system into what it is today. This has been "battle tested" with over $3.4 million in ad spend, and it has been split tested hundreds of times to find the right optimizations, including the little things that "move the needle". They've tested color choices, placement, and the size of headlines. They've tested different pricing matrixes and the number of items to offer at one time. They have found that 3% of the people coming to the page will buy 20 items at a time if they are offered them, in many cases.

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In addition to all of this, the team has refined a system for researching products. You can go "hunt and peck" products, and maybe you'll find a winner, and maybe you won't. You'll have Greg's method at your disposal, however, if you so choose to use it. In other words, you can move forward to try and do this on your own, or you can accept Greg's help. He is going to create the funnels for you, and all you have to have is $20 to invest in each ad. You'll have done-for-you, copy and paste funnels.

Along with these copy and paste funnels, you are going to be given four different products and four master funnels, which you can use those four products for. You'll also be given four target groups and four fulfillment solutions. That means, you are going to be taught exactly what to source and how to source it. Basically, this is all going to be done for you, but he doesn't want to catch the fish for you, he wants to teach you how to fish. So, he's going to teach you how to replicate what he does.

Greg has 35 winning products out right now, and he can't build everything out for you to have similar results. He can help you with your first four products, though, and then teach you how to go on from there. The income that you'll earn will depend upon how many funnels you put up. When you go ahead and join Mage Omega, and commit to this, you just have to decide how much money you want to make. Then, you're going to have to put your head down, take Greg's templates, and get started with the four products that are being given to you. You'll put them up, and then you are going to expand from there.

You're going to learn to do the research and put up your pages. You might be wondering if everyone who joins the program is going to get the same products, and the answer is no. Greg and his team have researched a great deal of products, so everyone who enters the program is going to get a different selection. Greg knows which products are winners, and he'll be posting in a Facebook group his personal stats and numbers as you move along. Overall, here's what you're going to get:

Master Funnel #1

This is the Retail Multi-Unit funnel. As previously stated, this is the type of funnel that works really, really well for things that people use, or want to give as gifts, or want to buy more than one of for one reason or another. Some examples are outdoor gear, survival gear, kitchen goods, bottle openers, keychains, and earphones. Again, the team has found that they can sell

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up to 20 at one go. People will click through the ad, thinking that they are going to buy something for $15, and they end up spending about $300 on 20 items. It's pretty cool.

Master Funnel #2

This is the "Free + Shipping" funnel. This is typically the best funnel type for newbies to start with. People that are just getting started in the industry need a win or two to get going. You might get up to around $500 a day in profits and then start scaling up from there. It's important to get some wins and momentum going when you're first starting out, mostly because it keeps you motivated and a gives you the ability to move on to the next bigger and better deal.

Master Funnel #3

The third funnel is Mage Viral. This is a bit of an advanced funnel, and Greg likes to use this with his print on demand products. It's a way to get your ads shared massively across Facebook. If you've ever done Facebook advertising before, then you know you get a metric which shows your organic reach and your paid reach. Greg says that his organic reach is

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somewhere around 70%, and his paid reach is around 30%. So, this is basically a way for you to get free traffic.

Master Funnel #4

This fourth master funnel is the "Funded Today!" funnel. Any kind of innovation or technology product is absolutely going to kill it with this funnel. Again, this product funnel is a great way to build likes, comments, and shares as well.

Noob Proof Training

Along for the done-for-you funnels, you are going to get "Noob Proof Training," because Greg wants to give you everything that you need to begin doing this on your own. This training includes detailed videos and PDFs that show you how to research products, source products, and run your entire dropshipping business. You'll also learn about some of the legalities, such as how to create your "Contact Us" form and all of the other links that you need in the footer of your website.

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Basically, the team approached this assuming that you know absolutely nothing. They want anyone who has never done anything like this before to have everything that they need to get started. Greg says that he likes to do the "Mom Test," which means that if he gave it to a newbie like his mother, that person should have no problems, whatsoever.

You're also going to be given training on how to do drop shipping and how to select products. You'll learn how to implement the done-for-you stuff as well. After you've done this, had your first wins, and made some money, there's also training on how to scale things up and expand what you are doing. Then, you'll learn how to outsource the whole thing so that after you get the system down pat, you can just start having your VA's do it for you. This is a complete turn-key system.

Fast Action Bonus #1

A lot of people have been asking about Facebook and traffic. Greg has something called The MageWave Traffic System. He's providing this to members as a fast action bonus. This is Greg's Facebook formula. This covers the basic, technical aspects of it. In other words, in this training, Greg explains how you put up an ad and how you place a pixel. That's basic stuff that you can get for free anywhere, but it's included in this training. He teaches this because if you haven't done it, he'd rather you get all your information from one, single place.

In his MageWave Traffic System, Greg shows you the magic of being able to utilize Facebook ads well too. He says, "Facebook is a machine, and we have to go ahead and work with the machine. There are certain ways to make your ads, there are certain buttons that you have to click, and there are certain ways that you have to do your bids and search engine objectives in your ads."

You're going to learn ways to get started and how to determine a winner throughout this training, and you're going to learn how to determine a loser. You're going to find out when to try and scale and when to dump a product. You'll also discover how to scale properly. Let's say that you have an ad on Facebook that you are spending $30 a day on, and maybe you're taking home around $150 in profit. If you don't know how to scale that, you're going to be stuck at that $150 profit a day.

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Now, if you do know how to scale that properly, some incredible things can occur. Facebook is a machine that you have to learn how to use to your best ability. It's not just about running some ads. There are actually formulas that you can use to get the most out of it. They've studied Facebook extensively and learned how to make it respond.

Fast Action Bonus #2

Another Fast Action Bonus that you are going to be provided when you sign up today is The Shoulder Series. Greg charges his private clients quite a bit of money, but one of his clients allowed him to record some of their coaching calls. If you were to hire Greg for direct one-on-one coaching, where he reviewed your website and got on the phone with you, that would cost you four or five figures, depending on the package that you get. He understands that most people can't afford to pay that much for private coaching, and therefore, he is providing this training as an extra bonus.

Obviously, some of the training is blurred out because the team didn't want to give away this client's niche and other details. Still, this is a way for you to understand Greg's thought processes and the different strategies that he teaches his high-ticket clients. This particular gentleman was experienced in marketing before running into Greg, but this training still blew his mind. This changed everything for him, and you are going to receive the same training that he did. This will be ongoing, and Greg will be adding more training such as this as they move along.

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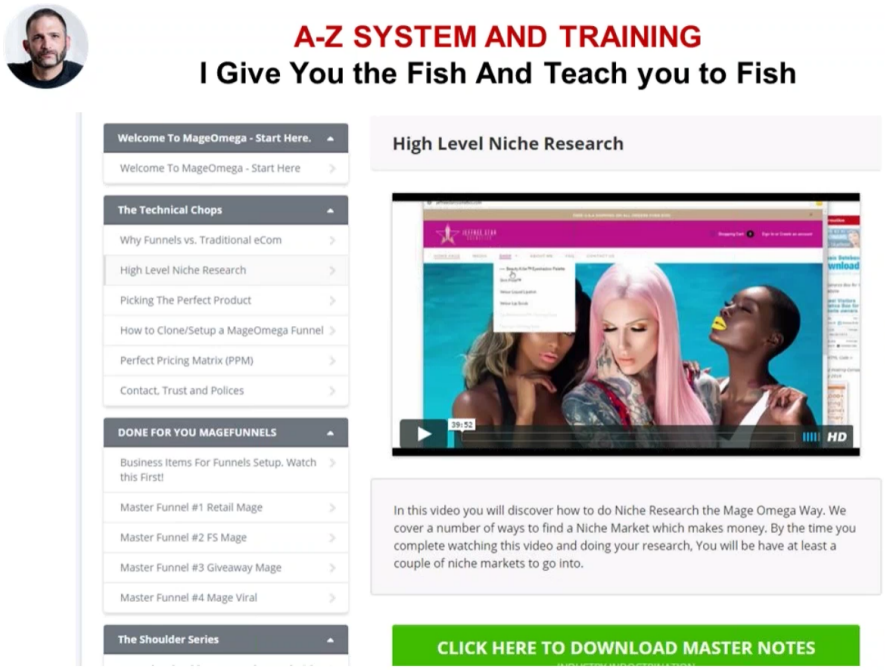

Complete A-Z Training

As previously stated, Greg doesn't want to just give you the fish, he wants to teach you how to fish. That's why he's giving you his complete A-Z System and Training. You're going to learn exactly why you should use funnels versus other means of selling eCommerce. You're going to learn how to go about picking your products, and you're going to learn how to clone funnels. Not only that, but you are going to learn the best ways to set up pricing matrixes, so that you can make the highest amounts of money possible, and so much more!

Private Facebook Group

You should have everything that you need to get started, plus, you'll have access to a private Facebook group. Greg states that this group is his private playground. He posts everything in there. In fact, he just posted one of his winning products. It's a special makeup brush, and that item is absolutely killing it. He just started this group, but everyone is already in there sharing their secrets.

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Final Thoughts

If you were one of the first to sign up for WP Mage, you probably made a lot of money, but if you waited too long, you might not have made as much. Opportunities expire. This is your chance to get started. During his presentation, someone asked why Greg thought this would only work for a year or two. The truth is that it really isn't that. He feels like there's only a limited amount of time to take advantage of this easy opportunity. As with anything, such as Adsense, Ebay, Amazon, and even Shopify, there's an open window of time to take advantage of opportunities, and that's when these things first become prominent in the market.

There's an easy way up. You can literally show up, copy and paste a system, and you can follow the directions, and what you do will work and will make you money. Then, what happens as a year or two years go by, these systems still work the same, but there are a lot of other people doing them as well.

When a lot of people start doing the same thing, the market becomes crowded, but the people that get in early are established. Like, if you have a #1 product up on Amazon right now, you're all set. Alternatively, if you try to start now to get a #1 product on Amazon, it's going to be very difficult. A few years ago, that would have been easy. So, this isn't going to stop working, but now is the time to get it established.

Greg has been talking to some private investors, and they want to invest in Mage Omega and have the team implement it for them. This deal hasn't been finalized yet, and if the deal is finalized, then they may go ahead and take it off the market. Between now and the time he seals the deal, Greg is going to need some winners and some advanced earners. He needs some people who will come in, follow the directions, take advantage of the done-for-you funnels, and make some real money with this.

According to Greg, he's already shown these investors enough proof to make them very interested in buying Mage Omega from him. They know that Greg has made $4 million in the last year, but they want to know if they can. So, he needs to hand this off to people in order to prove that this is a system that other people can become majorly profitable from. This is your chance, and obviously, Greg and his team are excited to help you become successful. You can get started by visiting www.snip5.com/mage The coupon code is 99F157. It's all upper case.

The price that you are going to be charged for joining today is within reason. Greg isn't going to charge $2,000 for each person to join or anything like that. He wants to see people get in and

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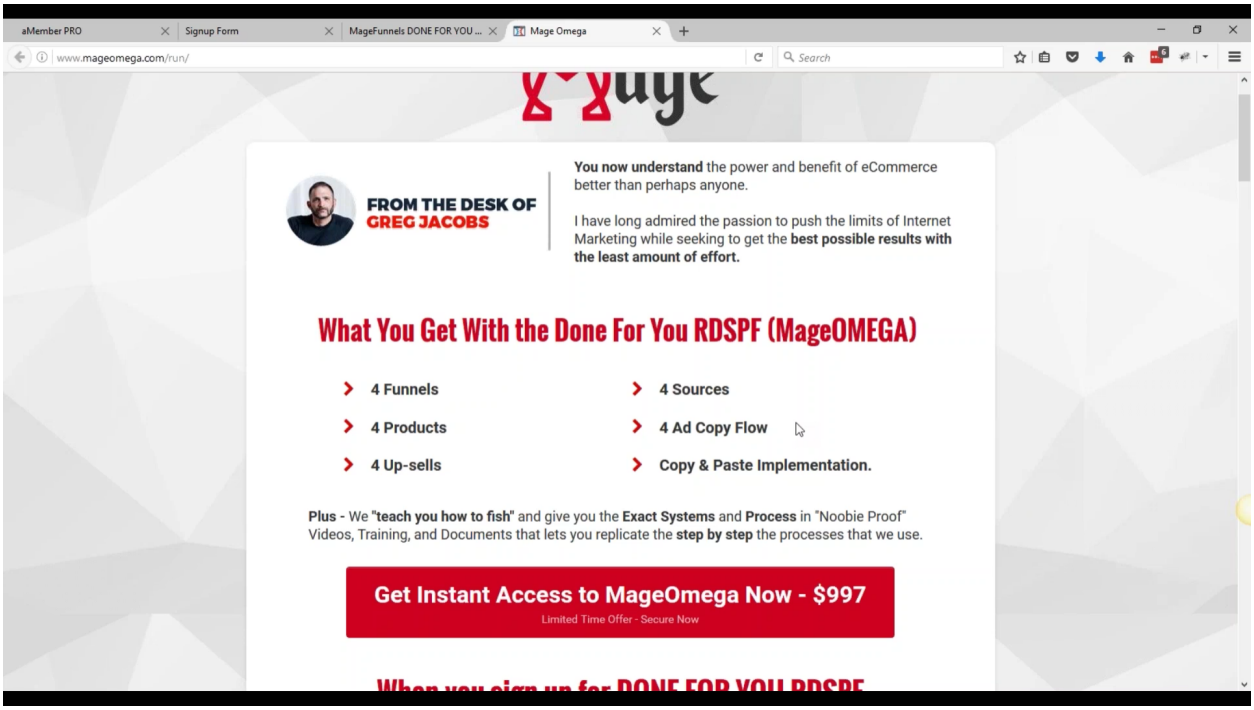
commit to the program, but he wants to let people have a chance that are eager to get started, even if they don't have a ton of money to throw around. At the same time, Greg has invested a lot of money in building this, and he wants only people who are serious to join. The coupon code will only work for the first 10, but it will give you $200 off of the price of the program.



If you have any trouble ordering, you can email Support@mageomega.com. Greg personally reads and answers the tickets. This offer does come with a guarantee, and here's how it works. There are two parts to the Mage Omega system. There's the training, and there's the done-for-you system. If you just get in and go through the training and decide it's not for you, there's a 14-day refund policy for that. You can get your money back with no questions asked. You aren't going to want to because it will be awesome, but this is offered just in case.

Now, if you get in and you request some of the done-for-you stuff, that does take time and effort on the team's behalf, so they ask that you concentrate on the training first. Then, if you think that you're going to ask for a refund, they ask that you do so before you ask for any of the funnels to be made for you. Greg thinks that's only fair, and he hopes that you do too. After all, the team isn't there to help you window shop. They want to help you win.

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This is a limited-time offer, and only a certain number of members are going to be accepted. If you would like to learn more about the product before joining, you can review www.snip5.com/mage/run.html. It will also provide you with more details about the refund policy. And once you're ready you can sign up by visiting www.snip5.com/mage

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Questions & Answers

Does everyone get the same done-for-you package?

No, the team mixes it up. They've done a lot of research, and Greg still has his team finding more and more winners. Everyone is going to have their own unique package, but you are all going to end up with potentially profitable products. Plus, you are going to learn how to choose profitable products and market them yourself.

Is the shopping cart automated, or are we going to have to do our drop shipping manually?

Right now, Greg starts off doing it manually, and then he automates the process and hands it off to a virtual assistant. What you might do is hire a virtual assistant from the Phillippines because you only have to pay them $4 or $5 an hour. You're not taking advantage of them, really, because that's a standard rate of pay over there. Anyway, once you automate the process for them, you can train them to do this for you. Greg considers this process to be automated because he provides a process for hiring and working with these employees.

Can I pay for this in more than one payment?

Yes, there is a split-payment option. When you go to www.snip5.com/mage, you'll find the option to split up the payments. It's going to cost a little more for you to do it this way, but the coupon code does work for it as well.

What else am I going to have to buy to get started?

You don't need a website or hosting, but you will need an account with the shopping cart provider that Greg recommends in the training. The team isn't affiliated with this company; it's just what they advise that you use. This will be a separate purchase, but they do have a 14-day free trial.

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Can we use PayPal as a shopping cart?

Yes, you can. You can use PayPal, Stripe, or Braintree. Stripe and Braintree aren't available in some developing countries, though, so take note of that. They are available in most of North America, Europe, and some of Asia. For countries where they aren't available, the team uses PayPal.

How do you go about building an email list with this system?

That's kind of off-topic for this training, but there is training on how to do so in your members area. In fact, Greg teaches you a way to go out and build a huge email list because he knows that email lists are absolute gold. As a matter of fact, he'll be providing a private webinar in which he's going to show you how to absolutely kill it with an email list and take it to the next level.

Can I use LeadPages for this?

LeadPages doesn't do eCommerce, so the short answer is no. The long answer is if you want to spend thousands of dollars on developers to hack it up, maybe. Greg recommends taking the easy approach, though.

What about 1ShoppingCart?

Greg says that he thinks that works with ClickFunnels as well.

What's your support address?

Support@mageomega.com

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What do you do about the drop shipping invoice going to the customer from the supplier?

This is sort of a technical question, but here's the answer. The team doesn't have the invoices sent to the customer. They have them sent to themselves instead.

Are there any other software or plug-ins I'll have to download?

No. All you need is the Click Funnels shopping cart account, and Greg is going to provide you with the link to go and buy it so that you sign up for the right type of account.

Are there any other up-sells?

Nope. There are no other up-sells. Greg does plan on offering a developer's license at some point, but right now, there are no up-sells. You can just go ahead and buy the package, get in there, and get started.

Outside of Click Funnels, how much money do you think it will take to maintain this business?

Greg's general philosophy is that $20 will tell him whether or not a product is good enough or if he should dump it. So, he normally finds one winner out of every five products. That means, theoretically, you are going to have a Click Funnels account and you are going to have to invest about $100 in Facebook ads. Some people might get lucky, and some people might take longer. That's a straightforward answer so that you set your expectations right.

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