

How to Create an Interview Style eBook

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Style eBook

Digital Edition 1.0

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I have relied on my own experience as well as many different sources for this book, and I have done my best to check facts and to give credit where it is due. In the event that any material is incorrect or has been used without proper permission please contact me so that the oversight can be corrected:

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Book Title

Fast Weight Loss Methods -- Real life accounts from x Women who lost weight quickly.

Book Description

Interview Book from women who have been on a diet recently and lost at least 20 lbs.

Task by Task Instructions

Task 1: Create Interview Questions.

Task 2: Create Survey using www.surveymonkey.com (free version)

Task 3: Place ad on Craigslist.org for woman to interview.

Task 4: Contact women and schedule interviews.

Task 5: Conduct interviews. I use Audacity from <http://audacity.sourceforge.net/> (free download)

Task 6: Transcribe interviews.

Task 7: Organize transcriptions into chapters.

Task 8: Format eBook.

Task 9: Create Cover.

Task 10: List eBook

Resources

Interview Question Examples

1. How much weight did you lose?
2. How long did it take to lose the weight?
3. Approximately how much did you weigh before you lost the weight?
4. Approximately how much do you weigh now?
5. Please tell me how you lost the weight:
6. What tips would you give someone who wants to lose weight fast?
7. Please enter your first name and email address so i can contact you if your story is selected to be included in my upcoming book. If you are selected you will be paid \$20 for a 15 minute telephone interview. You will not have to divulge your identity during the interview unless you want to have your name included in the book.

Survey Example

<http://www.surveymonkey.com/s/J5VDYPT>

Craigslist Ad Example

Subject: Have you lost weight recently? \$20.00 for 15 minute telephone interview...

Body:

I'm looking for women who have lost weight fast and have kept it off for at least 3 months. I'd like to interview you and include your story in my upcoming book. I'll pay you \$20 for the interview.

Step One: Fill out this brief survey: <http://www.surveymonkey.com/s/QMPGZL2>

Step Two: I'll contact you and set up a 15 minute telephone interview.

Step Three: I'll paypal you (or if you prefer mail you a check) as soon as the interview is complete.

HTML Example for Craigslist Ad

`Survey`

Craigslist Free Job Posting Cities with High Traffic

Albany
Buffalo
Charlotte
Cincinnati
Cleveland
Detroit
Indianapolis
Inland Empire
Kansas City
Las Vegas
Louisville
Memphis
Milwaukee
Minneapolis
Nashville
New Orleans
Orlando
Pittsburgh
Raleigh
Salt Lake City
San Antonio
Tampa Bay

Transcription Services

<http://transcriptdivas.com/>

Fiverr.com (search for transcriptions 15)

Cover Creation

Fiverr.com (search for kindle cover)