

Macro Niche Report:

Loans

The loan industry is estimated to generate over a \$ trillion a year. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Loan arena. This makes Loans a perfect niche for affiliate marketers.

Description: A loan is a type of debt where the borrower initially receives an amount of money, called the principal, from the lender, and is obligated to repay an equal amount of money to the lender at a later time. Typically, the money is paid back in regular installments. There are many different types of loans including secured and unsecured loans, subsidized and unsubsidized loans, mortgage loans, business loans, and auto loans to name a few. There are also specialized loan services like commercial loans, yacht loans, student loans, etc that have some very attractive affiliate commissions!

PLR Content for the Loan Niche

Including a package of *25 custom written* articles in the **Loans** niche.

Titles include:

loans	consolidation loans	loans for unemployed
bad credit loans	cash advance loans	loan value
cash loan	military loans	refinancing loans
no credit loans	bank loans	loans after bankruptcy.
payday loan	free loans	loan rates
get a loan	loan calculators	
loans online	loan modification	
low interest loans	business loan	
installment loans	secured loans	
auto loans	loan credit check	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Loans** niche who have affiliate programs that offer up to \$300 commission to affiliates. Here are three of the best we have found:



<http://www.nextstudent.com>

Affiliate Signup: <http://www.nextstudentaffiliates.com/>

NextStudent, one of the country's premier providers of student loans, is dedicated to helping students and their families find affordable ways to pay for college, student needs, and life after college. They offer a free online scholarship search engine, links to a network of student loan providers, and extensive information on federally guaranteed parent and student loans, private student loans, and student loan consolidation programs. NextStudent affiliates earn \$300 for each valid completed application!



<https://excelcredit.com/default.htm>

Affiliate Signup: <https://excelcredit.com/aff.php>

Excel Credit is a leader in the boat financing and yacht financing industry. Their new and used boat loans are highly competitive with the lowest boat and yacht loan interest rates and yacht loan interest rates. They also offer extended boat or yacht warranty services. Affiliates will earn \$50 for each closed loan with Excel Credit.