

Macro Niche Report:

Health

Health is estimated to be a \$1.75 trillion a year global industry and has grown 5.7% in the last year alone. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Health niche. This makes Health a perfect niche for affiliate marketers.

Description: The healthcare industry is typically divided into several groups and sectors including health care equipment & services, pharmaceuticals, biotechnology & related life sciences. There are also several different sub-categories that provide medical equipment, medical supplies, health insurance, home health care, and nursing homes to those in need. The health niche is a very broad category with limitless opportunities for affiliate marketers.

PLR Content for the Health

Including a package of *25 custom written* articles in the **Health** niche.

Titles include:

health and fitness	health current events	mental health disorders
health	heart health	Obama health care reform
health insurance	Short term health insurance	health clubs
cheap health insurance	health savings account	health and wellness
health insurance companies	health care jobs	Low cost health insurance
health questions	health issues	
health master	universal health care	
health news	health food stores	
catastrophic health insurance	affordable health insurance	
health insurance for unemployed	free health insurance	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Health** niche who have affiliate programs that offer up to 15% commission to affiliates. Here are three of the best we have found:



<http://www.insurelane.com>

Affiliate Signup: <http://www.affiliateprograms.com/directory/insurelane/>

As the insurance market becomes more and more electronically oriented, looking for the most affordable insurance policy has changed to an impersonal online process. InsureLane.com provides multiple insurance quotes and comparative plans while replacing impersonal service with friendly local agents willing to customize any insurance plan. Affiliates are paid \$7 for each health lead, and \$10 for each life lead.



<http://www.medicalsupplygroup.com/Default.aspx>

Affiliate Signup: <http://www.medicalsupplygroup.com/affiliates.aspx>

Since 1992, The Medical Supply Group has been supplying both medical professionals and insurance carriers with quality discount medical equipment and supplies. Their mission is to empower their customers with the cost-effective quality tools and materials they need to improve their health and well-being. Affiliates with The Medical Supply Group make 10% of sales on all medical supplies and equipment.