

Macro Niche Report:

Education

Education is estimated to be a \$5.7 billion a year industry and is trending upward. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Education. This makes Education a perfect niche for affiliate marketers.

Description: Education began as a way for family elders to instill social and cultural values into the rest of the family. Predominantly verbal, education was initially associated with law, trade and commerce, religion and civil administration. Formal education was only available to only a small fraction of the population. Today, modern education industry consists of training by professionals and publicly organized instruction with respect to many different areas of expertise. The education industry consists of schools, colleges, universities and various private institutions, and can also be broadened into many different subcategories.

PLR Content for the Education

Including a package of *25 custom written* articles in the **Education** niche.

Titles include:

education	special education	special needs education
education news	international education	federal education grants
college education	adult education classes	education reform
online degrees in education	educational news	elementary education
secondary education	education in third world countries	management education
continuing education	online education	
post secondary education	early childhood education	
early childhood education curriculum	character education	
education scholarships	education system	
education websites	gifted and talented education	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Education** niche who have affiliate programs that offer up to 30% commission to affiliates. Here are three of the best we have found:



<http://www.nextstudent.com>

Affiliate Signup: <http://www.nextstudentaffiliates.com>

Next Student is dedicated to helping students and their families find affordable ways to pay for college, student needs, and life after college. They offer a wide range of education finance products and services, including a free online scholarship search engine, links to a network of student loan providers, and in-depth information on federally funded parent and student loans, private student loans, and student loan consolidation programs. Affiliates will earn up to \$300 per completed loan application and \$20 for every qualified lead.



<http://www.360training.com>

Affiliate Signup: <http://www.360training.com/partners/partnership-application>

360training.com offers a wide variety of online courses for personal career growth and compliance. They offer individual programs such as: TABC certification, real estate license, insurance license, cosmetology license, OSHA training, medical coding and billing and much more. They also offer corporate e-learning, LMS and training solutions to deliver industry specific e-learning and compliance courses to an entire workforce, while they track and measure competency. Affiliate commissions start at 15% and increase based on performance.



<http://www.learnandmaster.com>

Affiliate Signup <http://www.learnandmaster.com/affiliates>

Legacy Learning Systems was founded to produce comprehensive multimedia training courses for those who want serious instruction in the comfort of their own homes. They believe that learning should be fun, unthreatening and systematic, with each new skill building on the previous one. Their first courses were in music instruction, but other topics related to the arts, hobbies, career, and a variety of special interests are under development. Affiliates earn 30% off sales referred to learnandmaster.com.