

## Macro Niche Report:

# Self Help

Self Help is estimated to be a \$9.6 billion a year industry and is increasing roughly 4.5% per year. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Self Help. This makes Self Help a perfect niche for affiliate marketers.

**Description:** Self Help enthusiasts spend billions of dollars each year on a “self-improvement” programs and services that seek to improve us physically, mentally, financially or spiritually, as well as products such as books, CDs / DVDs, seminars, workshops, personal coaches, and audiobooks that target more area-specific self help topics. The Self Help Niche is a vastly diverse arena, which would allow you to specialize in one specific area to try and get the advantage over other marketers. Self help culture is to always look for brand new products and information, and people aren’t afraid to spend that dollar to get it.

## PLR Content for the Self Help Niche

Including a package of *25 custom written* articles in the **Self Help** niche.

Titles include:

self help	self help programs	spiritual self help
self help books	self esteem help	self help therapy
self help for depression	self help techniques	stress self help
self help groups	self help guide	legal self help
anxiety self help	self help tips	alcoholism self help
online self help	low self esteem help	
self help books for women	self help products	
self help seminars	self help for the elderly	
self help motivation	self help classes	
free self help	marriage self help	

## Affiliate Programs

**Affiliate Programs:** There are lots of companies in the **Self Help** niche who have affiliate programs that offer up to 30% commission to affiliates. Here are three of the best we have found:



<http://www.hayhouse.com/index.php>

Affiliate Signup: <http://www.hayhouse.com/affiliates.php>

Hay House was founded in 1984 by Louise L. Hay as a way to self-publish her first two books, both of which became international best sellers and established her as a leader in the transformational movement. Today, Hay House is committed to publishing products that have a positive self-help edge and are conducive to healing planet Earth. Hay House is now a leading publisher of self-improvement books, newsletters, audios, videos, and producer of lectures and workshops around the world. Affiliates earn 20% of all sales including event tickets for the popular I Can Do It® Conference.



<http://www.jackcanfield.com/home>

Affiliate Signup: <http://www.jackcanfield.com/affiliate>

For more than 40 years, Jack Canfield, originator of the Chicken Soup for the Soul® series, has been teaching, training and coaching entrepreneurs, educators, corporate leaders, and people from all walks of life to reach their life's ambitions. It doesn't matter if your goals are to lose weight, become a better parent, increase confidence, buy your dream home or make millions of dollars – Jack can help you develop a clear, personal plan of action that will completely transform your life into exactly what you want it to be. Canfield affiliates earn 30% commission on all sales.