

Macro Niche Report:

Yoga

Yoga is estimated to be a \$5.7 billion a year industry and has increased 87% in the last four years. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Yoga Niche. This makes Yoga a perfect niche for affiliate marketers.

Description: Yoga is a Sanskrit word meaning "unite" that refers to traditional physical and mental disciplines. Originating in India, the word is associated with meditative and physical oneness. It is a combination of breathing exercises, physical postures, and meditation that has been practiced for more than 5,000 years. There are many different markets in the Yoga niche such as yoga classes, equipment, clothing, vacations, DVDs, videos, books and magazines, making this the perfect niche for eager marketers.

PLR Content for the Yoga

Including a package of *25 custom written* articles in the **Yoga** niche.

Titles include:

yoga	yoga for kids	yoga videos
yoga poses	yoga meditation	yoga apparel
bikram yoga	purple yoga	pilates vs yoga
types of yoga	restorative yoga	power yoga
yoga benefits	yoga equipment	yoga kits
namaste yoga	yoga exercises	
beginner yoga	prana yoga	
yoga history	yoga for men	
hatha yoga	yoga fashion	
yoga pilates	kripalu yoga	

Affiliate Programs

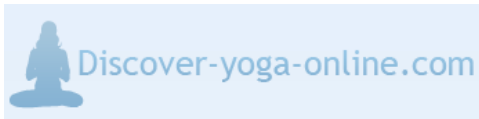
Affiliate Programs: There are lots of companies in the **Yoga** niche who have affiliate programs that offer up to 50% commission to affiliates. Here are three of the best we have found:



<http://www.healthandyoga.com/index.html>

Affiliate Signup: <http://www.healthandyoga.com/asp/ap/affiliates/aff.aspx>

HealthAndYoga.com is an online market place that provides a selection of the most cost-effective and unique products available from a variety of different suppliers. Health and Yoga is committed to spreading the powerful aspects of natural health all over the world. They offer affiliates a range of banners and text links for enhanced marketing. They pay referral fees once you apply, as well as 20% of the sale value of any products sold on affiliate websites.



<http://www.discover-yoga-online.com/index.html>

Affiliate Signup: <http://www.discover-yoga-online.com/yoga-affiliate.html>

The mission of International Yogalayam is to help people PROPERLY learn Yoga online. They cut through the rhetoric and provide detailed Yoga information and quality Yoga instruction. When you become an affiliate of International Yogalayam, you will be given several affiliate tools, including basic text links, banners, emails and articles, all with your affiliate tracking link already embedded into them. When someone makes a purchase from one of your links, you will earn 50% commission on any purchases made by that person.