

## Macro Niche Report:

# Cosmetics

Cosmetics is estimated to be a \$1.9 billion a year industry and is expected to grow at an annual rate of 2.9%. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Cosmetics niche. This makes Cosmetics a perfect niche for affiliate marketers.

**Description:** The Cosmetics Macro Niche is one of the most diverse super niche's available. Cosmetics include skin-care creams, lotions, powders, perfumes, lipsticks, fingernail and toe nail polish, eye and facial makeup, towelettes, permanent waves, colored contact lenses, hair colors, hair sprays and gels, deodorants, hand sanitizer, baby products, bath oils, bubble baths, bath salts and butters. There are also many other types of products that correlate with cosmetics, such as makeup, bags, organizers, and thousands different brands of all of the above. What a diverse marketing area!

## PLR Content for the Cosmetics

Including a package of *25 custom written* articles in the **Cosmetics** niche.

Titles include:

cosmetics	free make up samples	make up brush sets
discontinued cosmetics	make up cases	designer make up bags
private label cosmetics	make up vanity	make up to cover tattoos
the cosmetics company store	make up kits	professional make up kits
paraben free cosmetics	make up mirrors	make up for men
cosmetics database	make up organizers	
safe cosmetics	make up ideas	
wholesale cosmetics	make up schools	
discount cosmetics	make up gift sets	
merle norman cosmetics	make up classes	

## Affiliate Programs

**Affiliate Programs:** There are lots of companies in the **Cosmetics** niche who have affiliate programs that offer up to 15% commission to affiliates. Here are three of the best we have found:



<http://www.herbsofgrace.com>

Affiliate Signup: <http://www.herbsofgrace.com/index.php?route=affiliate/login>

Herbs of Grace is pleased to offer Natural Look Mineral Makeup™, their line of foundation, blush, eye liner, and lip balm made with 100% naturally occurring minerals. They want to instill a deep sense of pride within their customers by providing the highest quality products and service on the market. They have two different types of affiliate programs with different payouts for each.



<http://www.eyeslipsface.com>

Affiliate Signup: <http://www.eyeslipsface.com/affiliates>

e.l.f. cosmetics offers an entire line of lip glosses and intensive hydrating lipsticks for long-lasting color and shine. They also offer a natural Mineral Makeup line for healthier glowing skin, and a bath and body product line - featuring Body Lotion, Hand Cream, Body Butter, Bath Gel, and more - will leave you feeling freshly pampered and pretty. e.l.f. affiliates will earn 8% commission on all goods sold, and bonuses for special sales and promotions.



<http://www.make-upusa.com>

Affiliate Signup <http://www.make-upusa.com/affiliate.htm>

Colose Cosmetics has over 100 years of experience in manufacturing and developing cosmetic products. They have some of the best modern research, development and quality control laboratories, and the best processing machines in which to secure the best hygienic production conditions. Their products are known and loved in countries throughout the world. Affiliates with Make-Up USA generate 15% commission on all sales as well as 5% commission on 2<sup>nd</sup> tier sales.