

Macro Niche Report:

Fitness

Fitness is estimated to be a \$17.6 billion a year industry and is steadily growing. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Fitness niche. This makes Fitness a perfect niche for affiliate marketers.

Description: Fitness is defined as the state of being physically active on a regular basis to maintain good physical condition. Physical fitness is generally achieved through exercise, correct nutrition and getting enough rest. The fitness niche is broad and contains a huge amount of more specialized categories including weight loss, video workouts, workout playlists, diet and nutrition, food and recipes, health and beauty. This makes Fitness a perfect niche for affiliate marketers.

PLR Content for the Fitness

Including a package of *25 custom written* articles in the **Fitness** niche.

Titles include:

fitness	fitness club	xtreme fitness
fitness workouts	fitness products	pregnancy fitness
physical fitness	fitness nutrition	aerobic fitness
fitness center	fitness centers	cardiovascular fitness
fitness equipment	fitness videos	muscle and fitness
fitness programs	fitness boot camp	
fitness tips	womens fitness	
fitness trainer	fitness instructor certification	
home fitness equipment	fitness certification	
personal fitness	fitness for kids	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Fitness** niche who have affiliate programs that offer up to 20% commission to affiliates. Here are three of the best we have found:



<http://www.workoutwarehouse.com/>

Affiliate Signup: http://www.workoutwarehouse.com/webapp/wcs/stores/servlet/AffiliatesSignUp_-1_11301_12152

Workoutwarehouse.com is proud to offer top name brand exercise equipment at astonishingly low prices. They offer treadmills, elliptical, bikes and more from such big names as Nordictrack, Proform, Gold's Gym and many others. Affiliates start out by earning 8% on every sale and with tiered commission structures you will have the opportunity to earn up to 11%.



<http://www.net2fitness.com>

Affiliate Signup: [http://www.net2fitness.com/fitness-a ffiliate-program.html](http://www.net2fitness.com/fitness-a%20ffiliate-program.html)

Net2Fitness.com. carries a variety of home fitness equipment, cardio equipment, abdominal machines, inversion tables, free weights, accessories, boxing gear, yoga products, boxing gear, balance boards, back machines and weightlifting equipment. Most of their home exercise equipment comes with a lifetime warranty and quality that's built to last a lifetime. Affiliates earn 10% Commission on every sale and 5% from sub-affiliates sales.