

## Macro Niche Report:

# Pet Niche

The Pet Niche is estimated to be a \$48 billion a year industry and is increasing by \$1.2 billion a year. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Pet macro niche. This makes Pets a perfect niche for affiliate marketers.

**Description:** The term "a dog's life" used to describe a pretty simple existence for the family pet... today that isn't so much the case. Times have changed, and pets of all kinds are living the high life by being carried around in \$500 dog carriers, sleeping in custom built dog houses, and wearing collars embedded with Swarovski crystals. There are literally hundreds of different categories of pet products including pet transportation, pet housing & decor, pet clothing & accessories, and pet health insurance and people are willing to spend the money to make Fido happy. These days, only the best products and accessories will do, which opens up tremendous opportunity for anyone who is interested in selling in the pet products niche.

## PLR Content for the Pet Niche

Including a package of *25 custom written* articles in the **Pet** niche.

Titles include:

pets	pet accessories	pet crates
pet stores	pet id tags	pet gates indoor
exotic pets	pet costumes	pet bed
pet supplies	pet carriers	find a pet
pet products	pet sitters	pet meds
pet grooming	pet rescue	
pet sitting	pet halloween costumes	
pet clothes	shipping pets	
pet food	pet health	
pet health insurance	pet travel	

## Affiliate Programs

**Affiliate Programs:** There are lots of companies in the **Pets** niche who have affiliate programs that offer up to 15% commission to affiliates. Here are three of the best we have found:



<http://www.carefreepet.com/index.html>

Affiliate Signup: [http://www.carefreepet.com/pet\\_affiliate\\_program.html](http://www.carefreepet.com/pet_affiliate_program.html)

For over ten years, The Carefree Pet has specialized in natural pet care products including premium natural dog food, supplements, vitamins, holistic cat foods, horse vitamin supplements and a wide variety of natural pet health supplies. Their selection of products incorporates the practices of pet homeopathy, holistic pet care, pet herbal remedies, and variety of supplementary health philosophies that promote the overall health and wellness of your dog, cat, or horse. Affiliates with The Carefree Pet can earn up to 15% of sales depending on volume.



<http://www.natural-wonder-pets.com>

Affiliate Signup: <http://www.natural-wonder-pets.com/pet-affiliate-program.html>

Natural Wonder Pets is a family owned herbal pharmacy, with dogs and cats of their own. Their products are strictly proprietary and exceed the FDA's Good Manufacturing Practices, and they contain only the pure essentials. With no fillers, no grains, no yeast, no sugars, no binders, no excipients, no starches, there is nothing synthetic to cheapen the formula. The mission at Natural Wonder Pets is to create and deliver the most wholesome, purely natural pet health care products available on the market. Affiliates earn 15%-21% recurring commissions and 20% of 2nd tier commissions.



<http://www.embracepetinsurance.com/default.aspx/>

Affiliate Signup <http://www.embracepetinsurance.com/about-us/affiliates.aspx>

Embrace Pet Insurance is an online insurance agency specializing in pet health insurance for cats and dogs in the United States. They boast one of the highest customer satisfaction scores in the industry and are revolutionizing the pet insurance market with highly customizable plans. They offer a \$33 referral fee for each complete, submitted online application as well as 30-day EPC averages of around \$40. They also offer their affiliates a wide array of graphics, text and banners for their websites.