

Macro Niche Report:

Family

The Family industry is estimated to be a multi-million dollar a year industry and is trending upward. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Family niche. This makes Family a perfect niche for affiliate marketers.

Description: A family is a group of people affiliated by affinity or co-residence, and generally consists of a father, mother and their children. One of the primary functions of the family is to produce and reproduce persons, biologically and socially, therefore children are generally the primary focus within a nuclear family. Their care, needs, and wants are often put on high order. However, families today are more diverse and intricate than they have been in the past. From single parents and blended families to various extended family arrangements there are many different niches for one to explore. With many different categories such as dating, childcare, pet care, and education, the family arena is vast and diverse and is full of possibilities for the online entrepreneur.

PLR Content for the Family

Including a package of *25 custom written* articles in the **Family** niche.

Titles include:

family	Family search	family crest
Definition of family	family relationships	healthy family
family tree	find my family	family meal ideas
blended families	family therapist	single parent families
family problems	family tree finder	children and families
family life	family therapy	
what is a family	healthy families	
family medical insurance	family bookstore	
family tree for kids	virtual families	
family counseling	cheap family meals	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Family** niche who have affiliate programs that offer up to 17% commission to affiliates. Here are three of the best we have found:



<http://www.care.com/>

Affiliate Signup: <http://www.care.com/affiliate-program-p1059.html>

Care.com is the premiere online service that helps families find great babysitters, nannies, pet sitters, dog walkers, senior care givers and tutors in their neighborhood. The offer reviews from other moms, background checks, and full access to references. Affiliates with Care.com will earn \$50 for every premium member sale.



<http://www.modelmekids.com>

Affiliate Signup: <http://www.modelmekids.com/social-skills-affiliate-program.html>

Model Me Kids videos demonstrate social skills by modeling peer behavior at school, on a play date, at a birthday party, on the playground, at a library, at the dentist, restaurant, and more. Designed as a teaching tool for children with Autism, Aspergers, Nonverbal Learning Disorder, and developmental delays, the videos can be used by parents, teachers, and therapists. Model Me Kids affiliates earn 17% commission of each sale.



<http://www.mypreciouskid.com/>

Affiliate Signup: <http://www.mypreciouskid.com/affiliate.html>

My Precious Kid child safety products protect your children and give you peace of mind. Their Child ID Kit is the product that started MyPreciousKid.com. They also have products for adults, pets, the elderly, and children with special needs. Affiliates get 10% of retail sales of ID cards, fingerprint kits, and safety products that originate through the specially coded affiliate links.

How to Monetize this Niche

There are many different ways you can profit from this niche. Here are a few:

Niche Affiliate Sites – set up simple Wordpress sites that link to body piercing products (*see Affiliate Programs above.*) You can feature different types of products in posts about piercings and even set up an auto-drip system that updates your niche blog automatically.

A great product that shows you step by step how to set up Wordpress Sites is [The Ultimate Guide to Wordpress](#). [The Ultimate Guide to Wordpress](#) training includes: How to customize themes, plugins, widgets, menus, and more! Find out more by [Clicking here](#).

And to automate your Wordpress Blog take a look at [Auto Content Cash](#) which shows you how to build tiny automated niche sites that use one of the most beautiful things in the world... **OPC** (*Other People's Content*) Find out more by [Clicking here](#).

Adsense Sites – Adsense is without a doubt the easiest way for the beginner to get started. Adsense is Google's Advertising Revenue Sharing program. Basically, you display Adsense ads on your site and Google pays you a commission for every click that is generated. You can sign up for Adsense at this link: www.google.com/adsense

[Instant Adsense Profits](#) is an Adsense Training product with step by step instructions that show you how to profit with Adsense. Includes: How to build websites in less than 2 minutes, How to Monetize with Adsense., Where to find ideas for niches and much more:

[Click here to check out the Instant Adsense Profits](#)