

Macro Niche Report:

Hot Tubs & Spas

Hot Tubs & Spas is estimated to be a \$60.3 billion a year industry and is growing rapidly. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Hot Tubs & Spas niche. This makes Hot Tubs & Spas a perfect niche for affiliate marketers.

Description: A hot tub is a large tub or small pool, full of heated water and massaging jets that is used for soaking, relaxation, massage, or hydrotherapy. Hot tubs are usually located outdoors, while spas are usually located indoors. They are often sheltered for protection from the elements, as well as for privacy. Hot tubs and spas are known alleviate many common issues such as muscle pain, weight loss, joint stiffness, detoxification, skin problems and stress relief. Other than just the core spa market, there are other specialized areas of this niche one could monetize on including beauty, nutrition, fitness and hot tub & spa education.

PLR Content for the Hot Tubs & Spas

Including a package of *25 custom written* articles in the **Hot Tubs & Spas** niche.

Titles include:

hot tubs and spa	hot tub dealer	inground hot tub
portable spas and hot tub	3 person hot tub	how hot tub works
discount hot tubs and spa	hot tub supplies	garden hot tub
outdoor hot tubs spa	hot tub covers	hot tub manufacturers
inflatable hot tub	two person hot tub	hot tub gazebo
4 person hot tub	soft sided hot tub	
small hot tub	hot tub accessories	
round hot tub	hot tub enclosures	
hot tub parts	hot tub chemicals	
indoor hot tub	wholesale hot tub	

Affiliate Programs

Affiliate Programs: There are lots of companies in the **Hot Tubs & Spas** niche who have affiliate programs that offer up to 15% commission to affiliates. Here are three of the best we have found:



<http://www.luxspas.com>

Affiliate Signup: <http://www.luxspas.com/affiliates>

Lux Spas Saunas use Infrared Heat to penetrate deeper than traditional hot rock or steam. While they don't get as hot as traditional saunas, they do penetrate deep enough and HOT enough, to melt deeply embedded fat and eliminate cellulite. Lux Spas uses proprietary technology using only the highest grade Black BioSpectrum used by the Japanese for decades. As an affiliate with Lux Spas you will earn 5-10% of your net profits.



<http://www.custombuiltspas.com>

Affiliate Signup: <http://www.custombuiltspas.com/affiliate.htm>

Custom Built Spas has helped thousands of customers achieve their dream of owning a beautiful custom built hot tub, spa or swim spa at a cost they could afford through a series of highly detailed Spa construction books and DVDs. They have earned industry recognition as a leading authority on hot tub, spa and swim spa building, and they pay their affiliates up to \$40 per spa package.



<http://www.spafinder.com>

Affiliate Signup: <http://www.spafinder.com/about/affiliate/index.jsp>

SpaFinder dedicated to the global spa marketplace. They promote well-being experiences through vertical search, magazines/directories, reservation technology and gift programs. They stimulate industry growth by connecting consumers and providers everywhere by helping people find establishments, experiences and information that promote the well-being of body, mind and spirit and to inspire them to lead a healthy lifestyle. Typical affiliate commission is 6-14% on all sales.