

## Macro Niche Report:

# Yacht Rental

Yacht Rental is estimated to be a multi million a year industry and has proven to be a steady market. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Yacht Rental niche. This makes Yacht Rental a perfect niche for affiliate marketers.

**Description:** Similar to jet rentals, there is an entire demographic of wealthy individuals who routinely charter private yachts for yearly vacations. From simple crewed or private yachts to elegant luxury yachts filled with indoor jacuzzis, saunas, beauty salons, massage rooms, medical centers, play rooms, and cinemas, there is a little something for everyone! This is one of those niches that are incredibly profitable because the market isn't swamped with internet marketers.

## PLR Content for the Yacht Rental Niche

Including a package of *25 custom written* articles in the **Yacht Rental**.

Titles include:

yacht rental	party yacht rentals	caribbean yacht rental
luxury yacht rentals	sailing charters	san diego yacht rental
private yacht rentals	super yachts	yacht rental chicago
motor yacht rental	yachting	yacht rental los angeles
yacht	crewed yacht charters	yacht rental new york
yacht charter	dinner cruise	
yachts for sale	yacht brokers	
luxury yacht	yacht party rental	
sailing yachts	luxury sailing yachts	
mega yachts	miami yacht rental	

## Affiliate Programs

**Affiliate Programs:** There are lots of companies in the **Yacht Rental** niche who have affiliate programs that offer up to 10% commission to affiliates. Here are three of the best we have found:



<http://www.boatbookings.com/index.php/>

Affiliate Signup: [http://www.boatbookings.com/yachting\\_content/yacht\\_affiliate.php/](http://www.boatbookings.com/yachting_content/yacht_affiliate.php/)

Boatbookings.com was founded in 2005 to combine a worldwide network of charter experts with leading technology to deliver the best possible yacht charter experience. By several measures (number of boats available, amount of content, Alexa traffic rank, etc.) they are the largest charter-only site on the web. They have put thousands of clients on charter yachts, in virtually every major charter destination in the world. Commission rates start at 10% and rise based on your site's page rank and the volume of business conducted.



<http://www.ecruises.com/>

eCruises.com believes that "excellence in cruising can not be fulfilled by price alone", but requires committed hands-on service from booking to sailing. Their policy is to provide clients with a personal certified cruise broker, who will diligently analyze the client's perceived cruise value and needs, answer all their questions, offer suggestions and craft a price that's both comfortable and meets their budget needs, to fulfill their dream vacation. Affiliates will earn up to 4% commission for every sale.



<http://www.cruisedirect.com/>

Affiliate Signup: <http://www.cruisedirect.com/about/affiliates.php/>

CruiseDirect believes that planning a vacation shouldn't be a chore, it should be fun! By utilizing the latest advances in technology, such as live pricing and availability, they've made it as easy as 1-2-3 to research, arrange, and book reservations online- without any hassles. They have provided customers with rich, inspiring content to help ease the decision making process, and work with the best suppliers in the business to ensure the lowest priced cruises. CruiseDirect affiliates earn 3.5% commission of the gross sale.