

## Macro Niche Report:

# Golf

Golf is estimated to be a \$62.2 billion a year industry and is trending upward. There are hundreds of **Micro Niche Markets** and thousands of related keywords within the Golf. This makes Golf a perfect niche for affiliate marketers.

**Description:** Golf is a precision club-and-ball sport, in which competing players, using different types of clubs, attempt to hit balls into each hole course while employing the fewest number of strokes. Golfers are always looking to gain a competitive edge. Golfers also are eager to adapt new technology hence, the willingness of golfers to try new products to help improve their game. With a wide variety of custom bags, balls, clubs, gloves methods as well as training programs and courses, golf is the perfect niche for affiliate marketers.

## PLR Content for the Golf

Including a package of *25 custom written* articles in the **Golf** niche.

Titles include:

golf	golf magazine	golf gadgets
callaway golf	golf games	golf drivers
discount golf	golf tips	online golf stores
ping golf	golf instruction	golf equipment
golf stores	golf swing tips	golf clubs
pga golf	play golf	
mizuno golf	junior golf set	
cheap golf	us kids golf	
golf irons	golf membership	
golf sets	golf supplies	

## Affiliate Programs

**Affiliate Programs:** There are lots of companies in the **Golf** niche who have affiliate programs that offer up to 50% commission to affiliates. Here are three of the best we have found:



<http://www.purepointgolf.com>

Affiliate Signup: <http://www.purepointgolf.com/affiliates.php>

The PurePoint Golf System™ is the # 1 rated DVD golf instruction system on the internet. Their system is a combination of golf academies and private lessons brought down to a more personal level, and has helped golfers from all over the world improve their swing. As a PurePoint affiliate you will earn 50% of sales plus 10% on 2nd tier sales. You also get recurring commissions on any future sales from your customers.



<http://www.practicerrange.com>

Affiliate Signup <http://www.practicerrange.com/join1.aspx>

PracticeRange.com offers "a game changing approach" to golf instruction. They offer a wide variety of golf training aids, instructional books, and videos. They also offer golf lesson gift certificates for private level golf instruction with a professional instructor. Affiliates not only receive 10% commissions on their sales, but also receive 15% - 50% discounts off retail prices, free directory listings, and access to the gift certificate program.